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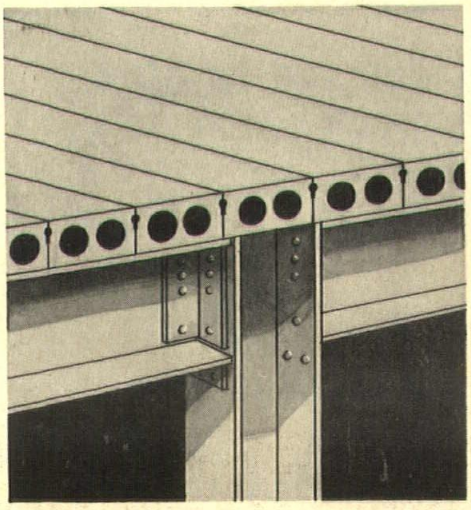
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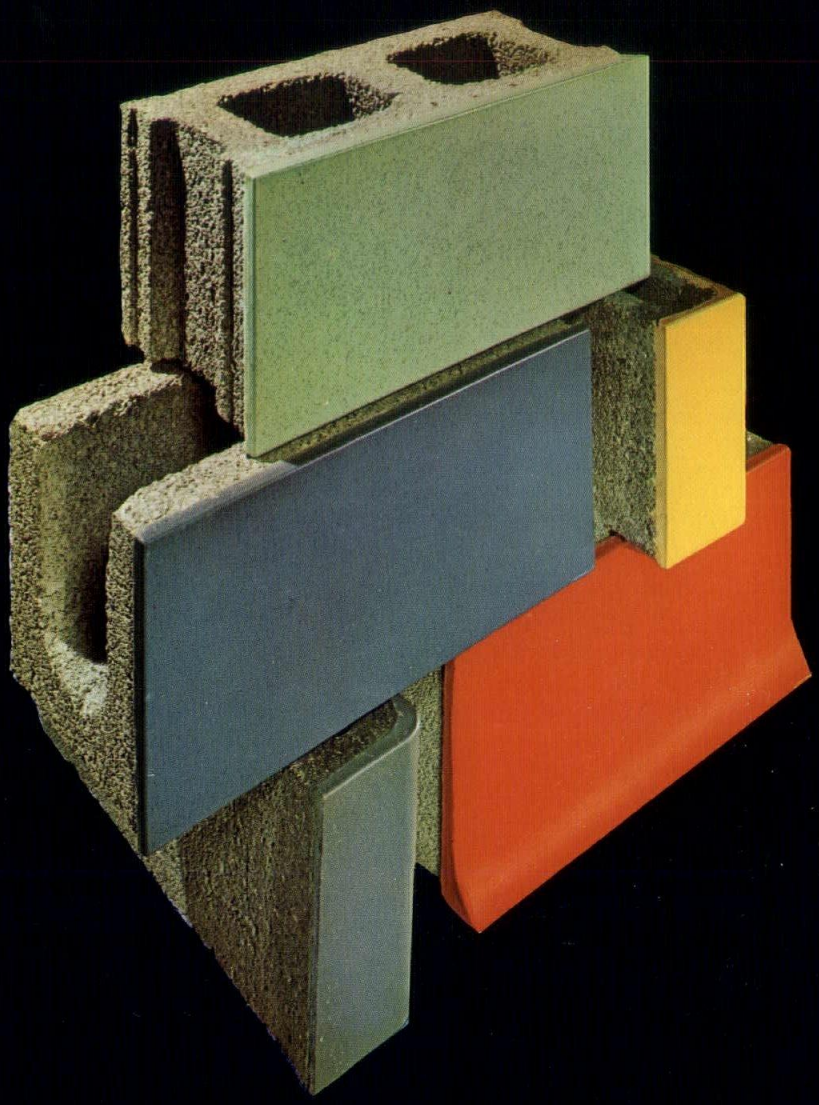


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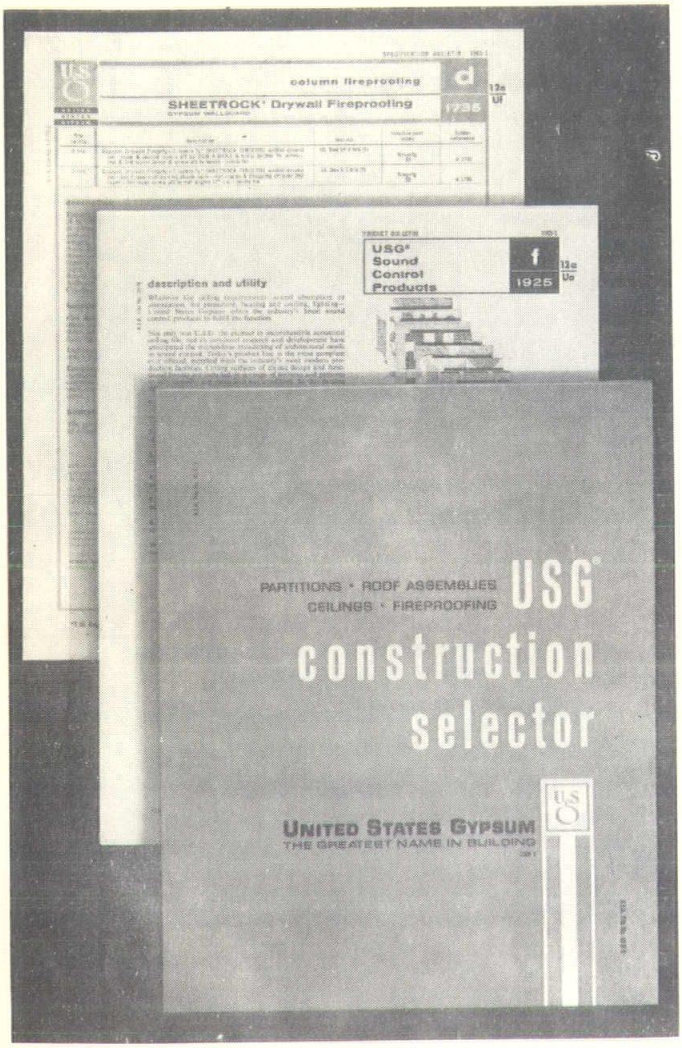
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EDITOR'S NOTES

In reponse to a number of requests, the facts behind The American Institute of Architects are presented below.

Stuart Baesel

The American Institute of Architects is the organization representing the architectural profession in the United States. It stands for a professional society whose members accept the highest standards of professional competence, moral duty and human character. The initials AIA have come to be known by the public, the government, and the courts as a symbol of professional merit.

There are 146 chapters of the AIA, located throughout the United States, and comprising a total membership of more than 16,000 registered architects. Each of these chapters functions as an autonomous unit; more are founded each year as the number of architects increases. Both chapter and national officers are elected each year by membership vote.

According to its by-laws, "The objects of The American Institute of Architects shall be to organize and unite in fellowship the architects of the United States of America;

"to combine their efforts so as to promote the esthetic, scientific, and practical efficiency of the profession;

'to advance the science and art of planning and building by advancing the standards of architectural education, training and practice;

"to coordinate the building industry and the profession of architecture to insure the living standards of our people through their improved environment;

"and to make the profession of ever-increasing service to society."

The AIA was founded on February 23, 1857, ten years later than the American Medical Association and 18 years earlier than the American Bar Association. The American Society of Civil Engineers, which works closely with AIA, was founded in 1852.

Like these other professional bodies, AIA is dedicated to safeguarding both the public and the profession by maintaining a high code of ethics in professional practice.

Such standards did not always prevail among the practitioners of architecture in the United States.

Earlier in our history, unskilled persons often dabbled in the art of designing buildings and an atmosphere of distrust and loose principles attended the practice of architecture.

This prompted thirteen idealistic New York architects to seek a remedy. Their efforts led to the founding of AIA. It took place near New York's famous Trinity Church, which was designed by the organization's first president, Richard Upjohn. As part of the AIA's Centennial celebrations in 1957, a plaque commemorating this historic event was affixed to a building at 111 Broadway which now stands on the site of the original meeting place.

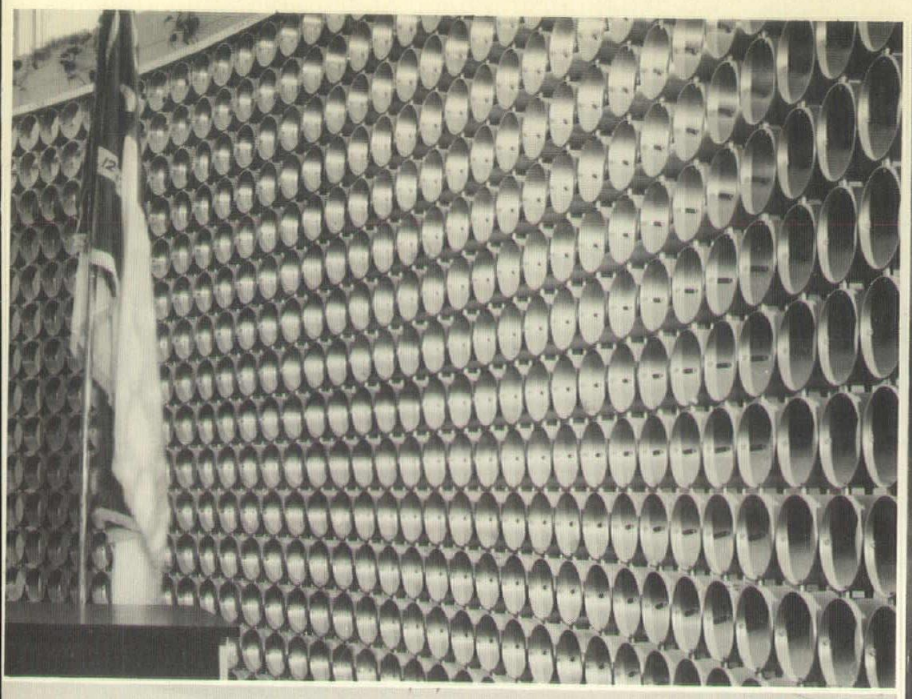
Among the accomplishments of AIA is the fact that every state today has a registration law requiring every aspirant to demonstrate his knowledge and competence before he may practice architecture.

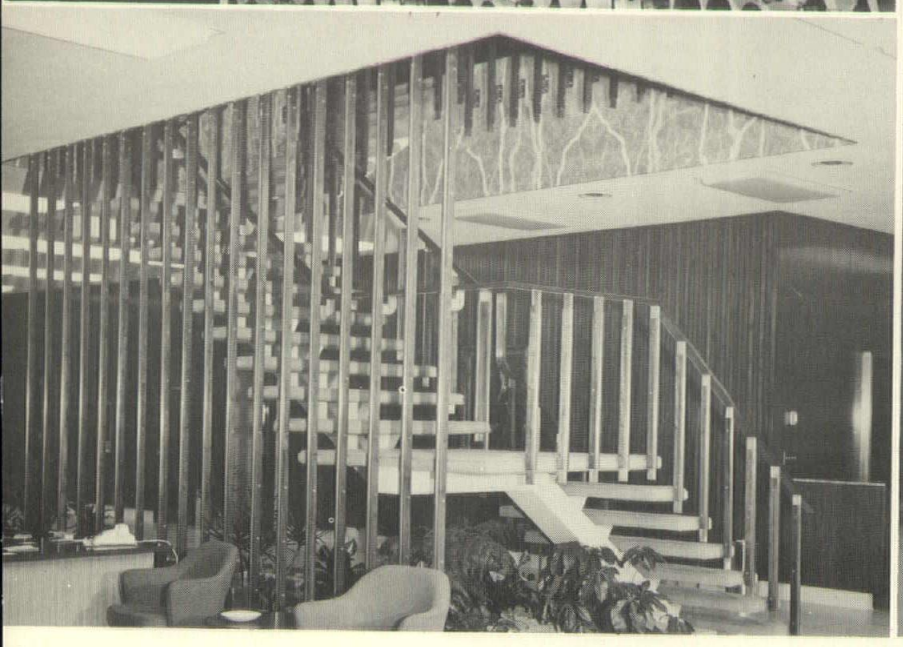
Other accomplishments include AIA's decisive role in establishing the nation's first architectural schools at the Massachusetts Institute of Technology, Columbia University, and the University of Illinois. AIA continues to guide and support the activities of the more than 70 schools of architecture now in existence, most of which are accredited by the AIA-appointed National Architectural Accrediting Board.

In addition to matters concerning professional practice, AIA committees work constantly to improve building research, community planning, schools and hospitals, human safety, and other problems affecting the general welfare.

Since its early beginnings, the AIA has taken an abiding interest in the preservation of historic buildings and monuments throughout the nation. Half a century ago, for instance, AIA led a largely successful fight to restore and preserve the beauty of the nation's capital in accordance with the original plans of L'Enfant and Jefferson.

It is therefore no accident that AIA's national headquarters are housed on the grounds of the famous Octagon in Washington, D. C. This building, one of the most beautiful in the Capital, was purchased by AIA and restored to the grace which delighted President Madison when he occupied it after the White House was burned in 1814.







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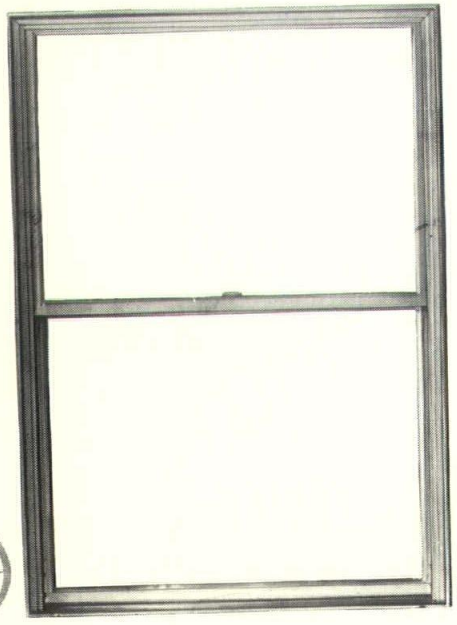
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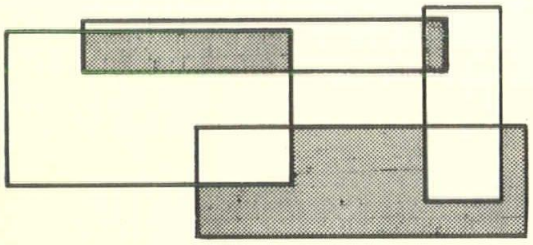
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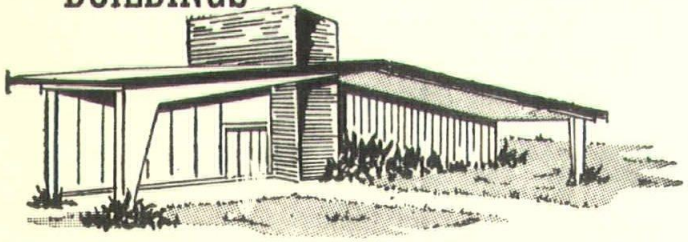
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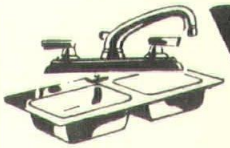
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FOR ARCHITECTS ONLY

The 52nd Annual Meeting of the SCAIA was held the last week in January at Clemson University. The Clemson Architectural Foundation scheduled its annual meeting to coincide and brought three speakers of international reknown to the chapter meeting.

Victor Olgyay, AIA, Research Professor of Architecture at Princeton University was the first speaker, and discussed "Climatology and its Effects on Architecture," demonstrating the manner in which climatic considerations play a significant role in the form of buildings. Olgyay is a well known authority and author on this subject. He showed exciting architectural results of the solving of climatic problems by primitive peoples in hostile environments.

Samuel Kruse, FAIA, of Miami, Florida, discussed "New Campus Planning in Florida." As case studies he showed examples of problems of the type that will be increasingly encountered in the years ahead. He traced the development of the New South Florida University at Boca Raton and the expansion of the University of Miami campus at Coral Gables. His firm was responsible for the master planning and much of the architecture of these two campuses.

Nicolas Morgenthaler, SBA, architect of Berne, Switzerland, and lecturer this year at the University of Minnesota, spoke on the Berne housing experiment at Hallen, a project of his firm. It too was a case study of the type of problem to be faced by American architects. His Hallen projects, described with great wit and clarity, was illustrated with both slides and motion pictures.

New officers of the Clemson Architectural Foundation were elected at the January meeting.

T. J. Bissett, AIA, a member of the firm of Lyles, Bissett, Carlisle, & Wolff of Columbia, was elected President of the Foundation and will take office July 1, 1965. He succeeds Ralph McPherson of Greenville. Harold Heston of Charlotte, N. C., was elected vice-president. Mr. Heston is President of Delph Hardware Co. and has served as President of the Hardware Consultants Association.

Harlan E. McClure, FAIA, of Clemson was elected secretary-treasurer, and John Weems, AIA, of Aiken, was elected to the Board of Directors and to the Executive Committee of the Foundation.

The chapter presented press awards to four newspaper representatives for their work in architectural reporting.

Mrs. Lucille B. Green, reporter on The Greenville News, received the honor for her seven-article coverage of the October South Atlantic regional conference of the AIA.

Miss Martha Navy, reporter on the Messenger, Clemson, was presented an award for weekly newspapers for a series of articles about a tour of Pendleton buildings.

Thomas R. Waring, editor of The News and Courier, Charleston, was cited for editorials on the architecture of Charleston and Richard Burbage, photographer on the Charleston staff, was named for excellence in photography.

Judges for the awards were professors of journalism at the University of South Carolina.

The state AIA chapter's "Craftsman Award" for excellence in craftsmanship went to Robert L. Hannon, a self-employed painter from Greer, who was selected from all entries proposed by AIA members over the state.

A further highlight of the meeting was the presentation of honorary membership in the SCAIA to Lieutenant Governor Robert McNair.

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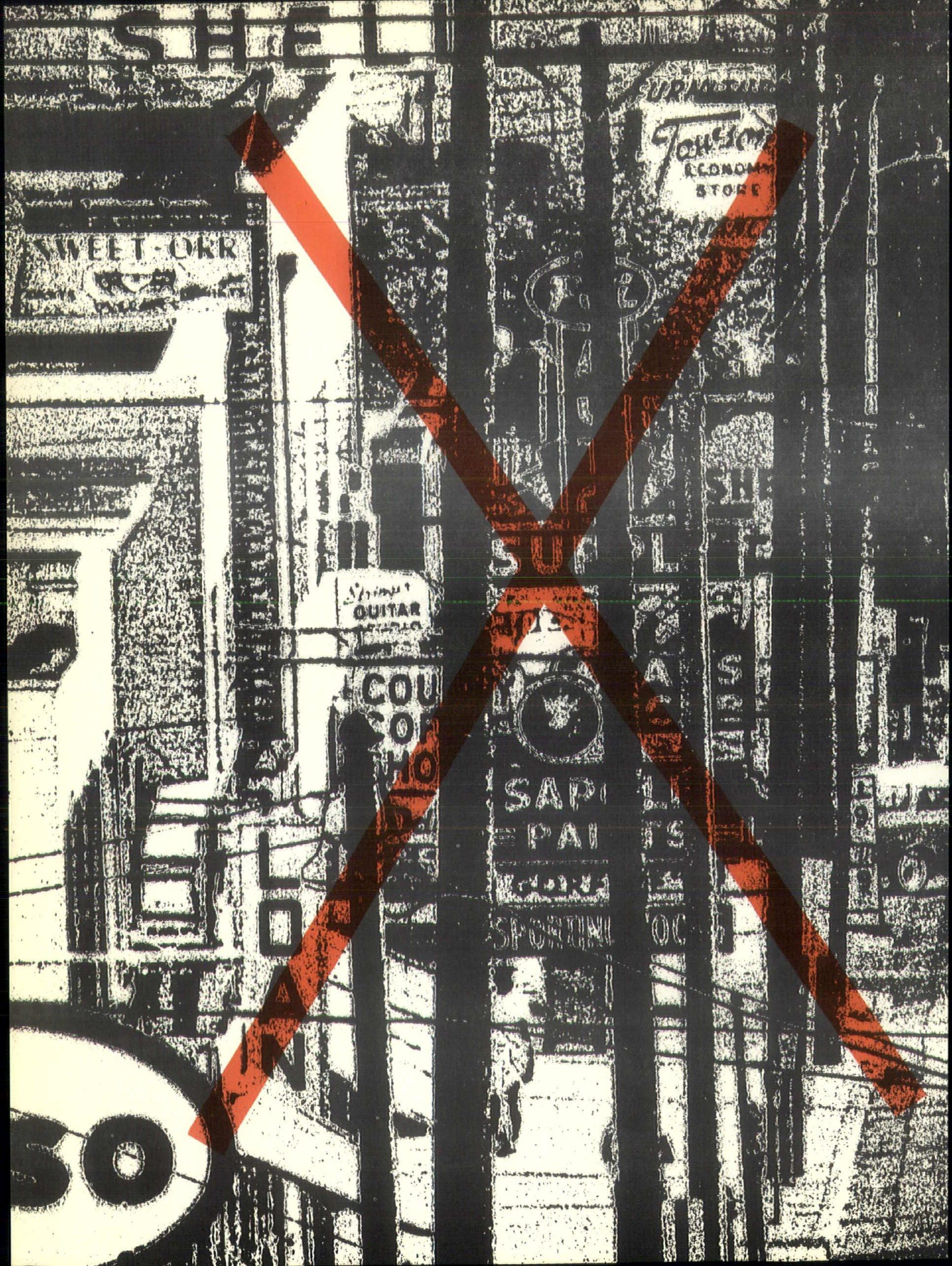
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As the result of a program that has been underway for a number of years, the members of the American Institute of Architects have announced a full-scale "War on Community Ugliness" - a war with everything to gain and nothing to lose for the participants. In a recent telegram to President Johnson, the President of the AIA A. G. Odell, Jr. FAIA noted:

"Your remarks in the State of the Union Address indicating primary concern with the quality of American life are whole heartedly endorsed by the architects of the United States. Your comments provide inspiration and impetus to plans of The American Institute of Architects for its nationwide campaign, 'War on Community Ugliness: A Great Environment for a Great Society.' Campaign will be launched formally in June at our convention and congress of Latin American architects in Washington.

"We heartily endorse the principles of your message and offer our support to the White House Conference on Natural Beauty, to plans for correction and prevention of urban blight, and to other aspects of your program. Congratulations on your vision for a better America. The nation's architects, who share that vision, will work unstintingly for its fulfillment in the years ahead. We offer our services at any time in any way helpful to your program for a Great Society."

The architects of South Carolina realize that they, more than any other profession, are responsible for the "looks" of our cities and towns, and are joining with other community leaders in widespread efforts to stop further encroachments of "ugliness" and create some positive improvements. For in speeches, in books, in newspapers, in television and radio discussions, there has been a growing wave of criticism aimed at the way the urban community looks and works.

These have been some of the prime targets:

The steady spread of physical blight; the uninspired jumble of faceless speculative building at the city's heart; the shortage of open space in which to play, to stroll, to sit; the congestion of the streets, and the disruption caused by poorly designed and misplaced freeways that wreck neighborhoods and take valuable land off the the tax rolls; the jumble of signs, wires, and billboards that everywhere greets the eye; the careless disregard of history and destruction of mementos of the city's past.

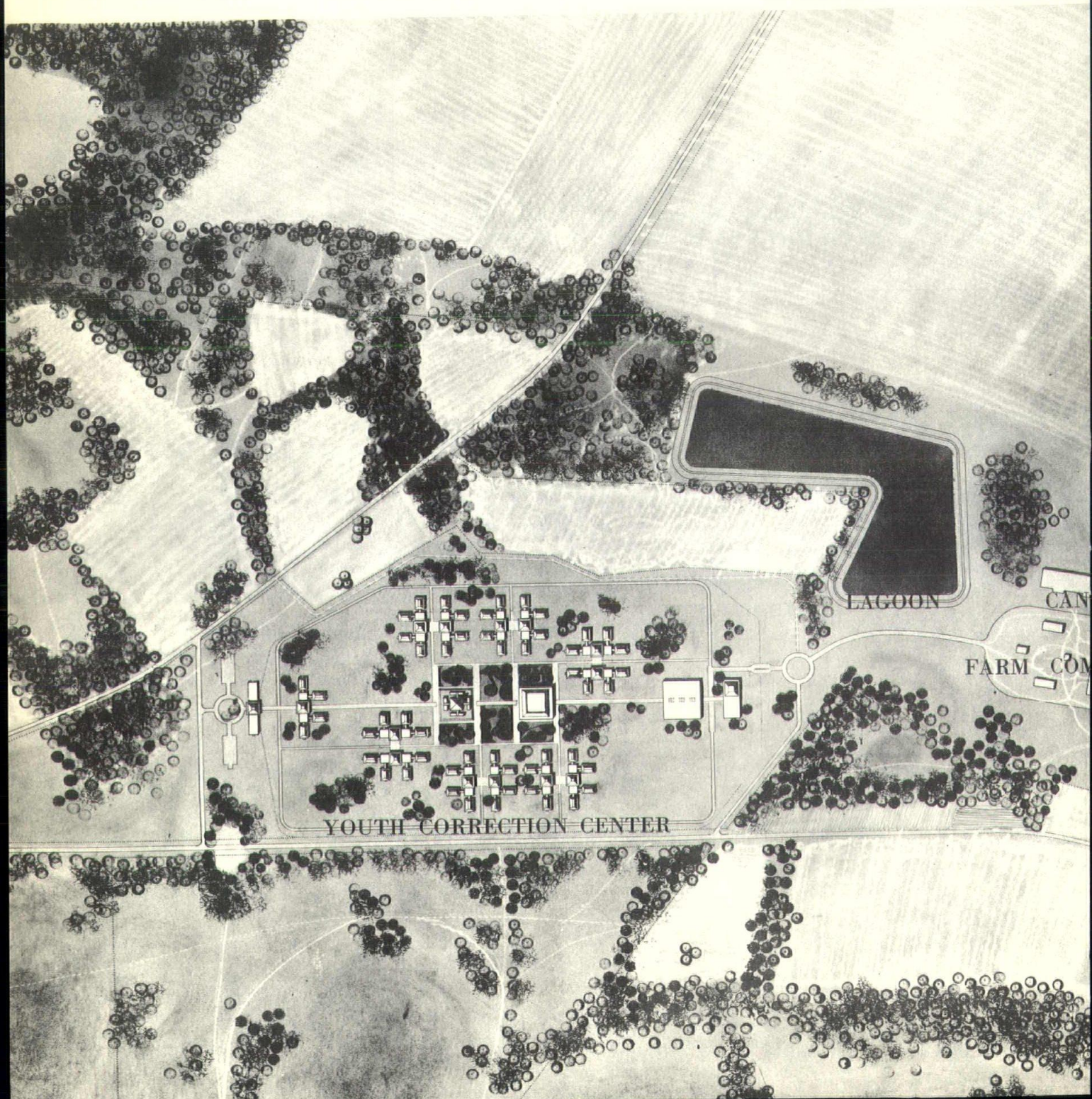
A few years ago these things went largely unnoticed, except by a few architects and others whose eyes were attuned to separating beauty and ugliness. Recently, however, there has been an increasing movement to make something more than a visual junkyard of the city.

The great strides made in Charleston toward the preservation of handsome, historical structures and their neighborhoods, the activities in Greenville to plan a comprehensive Civic Center, and the successful action in Columbia by spirited citizens to preserve the Ainsley Hall Mansion and its surrounding area are only some of the examples of the results of such a "war."

Elsewhere in the country the city of Canton, Ohio, for instance, a partial mall has been created in the center of the shopping district, complete with a landscaped plaza, exhibits building, and sidewalk cafe which is convertible to a skating rink. This came about through the civic efforts of the city's prominent business and professional men, and it is considered the first phase in a major revitalization of downtown Canton.

In Eugene, Oregon, a group of architects proposed a plan for a new civic center at the existing courthouse square, and for a series of improvements linking the river and butte that are Eugene's most prominent natural landmarks. A new courthouse was built, the square was enlarged, and these and other steps prompted a spontaneous upgrading of surrounding streets that is still in progress. In little Rock, Arkansas, after a lengthy design study by the community's architects, several areas have been carved out for extensive rebuilding and revitalization.

Throughout the country efforts have been focused on defense of the city against threats to its existing amenities. Concerned citizens are joining together to fight encroachments on park land, destruction of historic buildings, and the construction of highways that threaten to ruin healthy neighborhoods or mar local landmarks.


LAGOON
YOUTH CORRECTION CENTER

Project Report

SOUTH CAROLINA YOUTH CORRECTION CENTER
Berkeley County, S. C.

Baker, Gill & Wilkins, A.I.A., Architects, Florence
Lockwood Greene, Architects-Engineers, Spartanburg
Curtis & Davis, A.I.A., Architects and Correctional Institution Consultants, New Orleans

In 1899 the Superintendent of the South Carolina State Penitentiary, Col. D. J. Griffith, recognized the impossible task of trying to rehabilitate young offenders while they were housed at the same institution with older, less retractable offenders and he recommended the establishment of separate facilities for these youths.

Cognizant of the intolerable situation in housing youth offenders with older criminals 1962-63 saw an informed and interested Legislature with exceptional leadership, pass legislation to establish in South Carolina a Youth Correction Center.

The South Carolina Youth Correction Center in Berkeley County is to be an institution dedicated to the task of returning to the communities of the State, youths who are ready to take their places as constructive, contributing citizens. This institution, by using a balanced approach of correctional programming and putting equal stress on every phase of modern correctional process, will offer to these youths an environment that will be conducive to learning and self-reevaluation. The Center is designed so that each youth shall have the benefit of identification so that he is not lost in the crowd but will stand out as an individual. The Center will offer a program of counseling, vocational education and work that will enable him to take on a new direction for his life. The cottage plan was adopted for this reason.

In this type plant, we can maintain a small group therapy situation where it is possible for staff to keep in close relationship to youths' needs.

This facility is being planned for four construction phases. These phases are dictated by the required growth as demanded by increased population. At this time, without special facilities in the State for the youthful offender, there are many cases coming before our courts that need institutional experience but the courts hesitate to commit them to the present facility - the State Penitentiary, but when this new institution is available it is felt the courts' commitments will greatly increase in this age group. The cottage plan fits well into this requirement; as population increases all that must be done is the building of additional cottages.

All construction on this project, as in all prison construction in South Carolina, will be done with prison labor at a savings of 35% to the taxpayers of the State. This, of course, enables the Department to get a great deal more plant for less money.

With an understanding of the particular needs of the institution, coupled with a knowledge of the type environment which is necessary to best augment a rehabilitation process, the Architects established design precepts against which all considerations were weighed.

Individual: It is of prime importance, regardless of the situation, that the individual never lose his identity. He must retain dignity and the sense of being an entity.

Group: In order that these particular individuals function best in society, they must be associated with a group where their individual desires and needs must be re-evaluated and perhaps altered to comply with the desires and needs of the group.

Community: A combination of identifiable groups, each competing with the other must be brought together and not allowed to become fragmented.

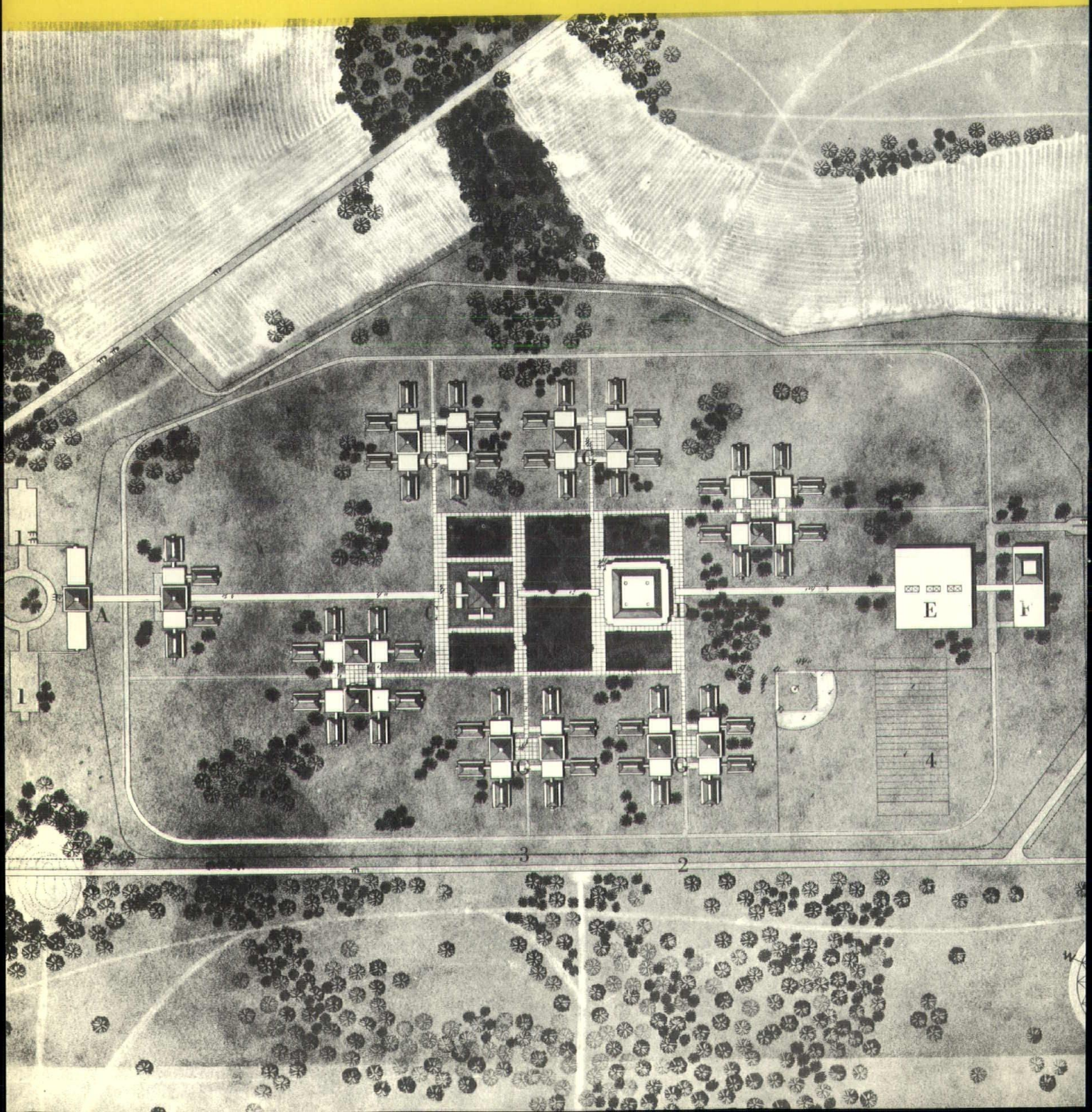
Order: The enrivonment must be based upon an underlying order where each part has its particular place, and even the unseen can be anticipated. This order, however, must never be confused with, nor in any way become, regimentation.

Emotion: The environment must invoke serenity, and place the individual in a frame of mind receptive to rehabilitation.

From the precepts, in combination with the security necessities of a penal institution and the program set forth by the Director of the Department of Corrections, a site plan developed placing the cottages in a relationship which envelopes a "Community Center", and establishes a symmetry about an East West axis. This axis has as its terminus in the west the Administration Building, and in the east the Kitchen-Commissary Building. It is interrupted by the Community Center, which is comprised of a Chapel and a Multi-Purpose Building.

PLOT PLAN

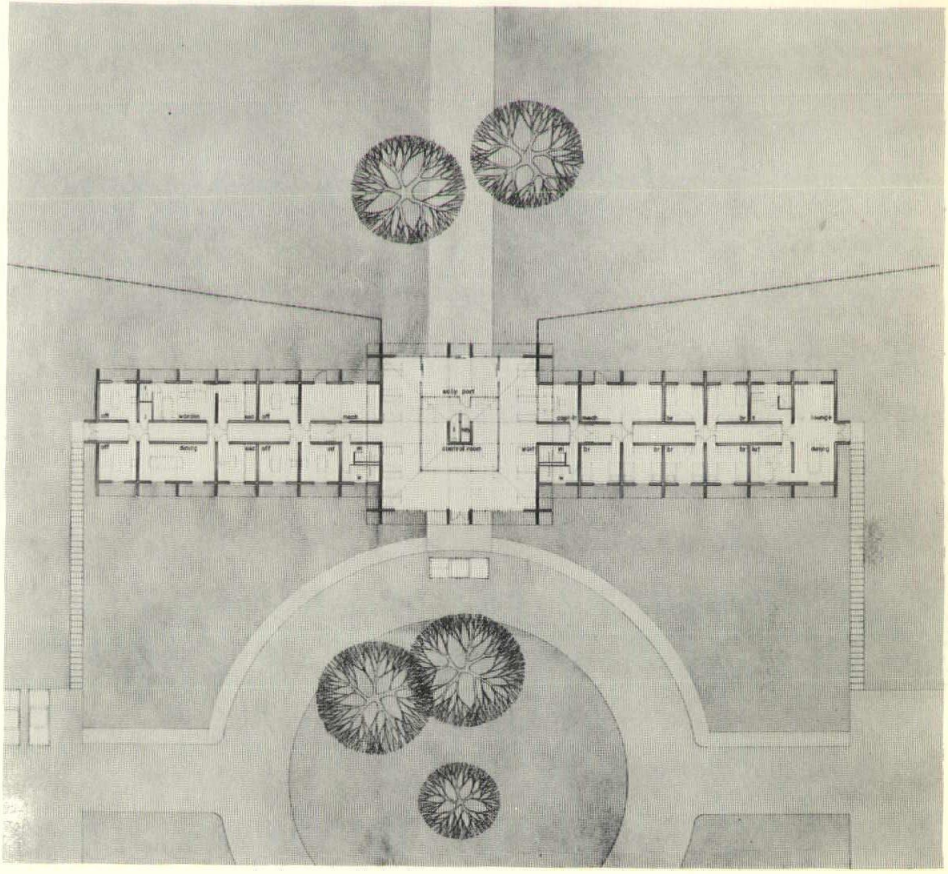
A. ADMINISTRATION
B. RECEPTION INFIRMARY
C. CHAPEL
D. MULTI-PURPOSE
E. VOCATIONAL EDUCATION
F. KITCHEN COMMISSARY
G. COTTAGE CLUSTER
1. PARKING
2. FENCE
3. SERVICE ROAD
4. SPORTS FIELD

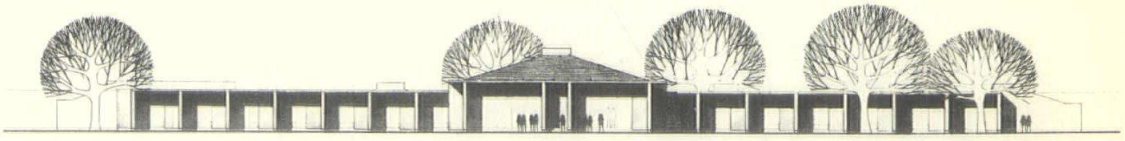


ADMINISTRATION: 8,440 SQ. FT.

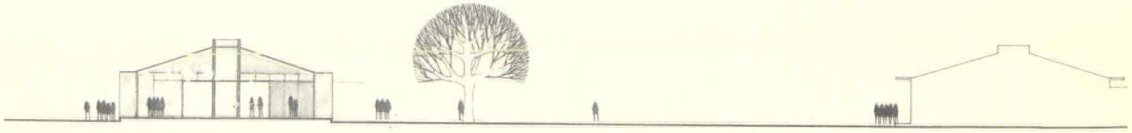
This facility is composed of three major divisions, control room and public waiting, administrative, and Bachelor Officers Quarters. The Control Room contains provisions for telephone, radio, intercommunications, key vault, and controls the passage of peronnel through the sally port.

The Administrative Wing encompasses all key administrative operations; the warden, accountants, business manager, and their clerks and secretaries. The Bachelor Officer Wing provides quarters for twelve officers; two to a room, and the necessary space for cooking, dining and relaxation.





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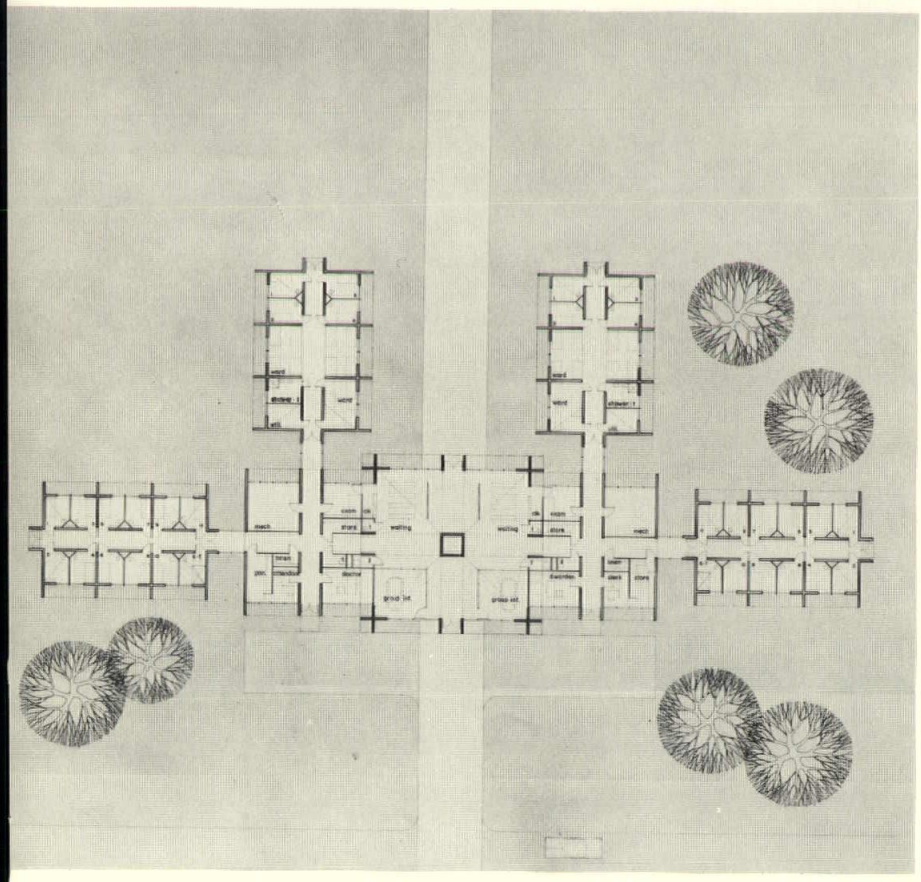
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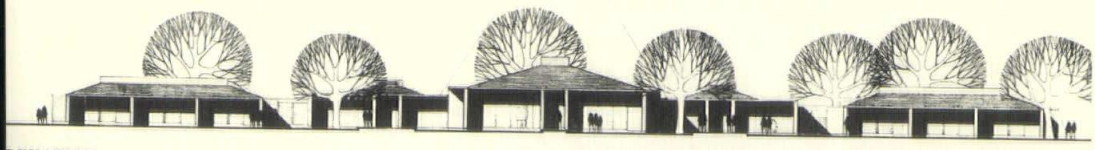
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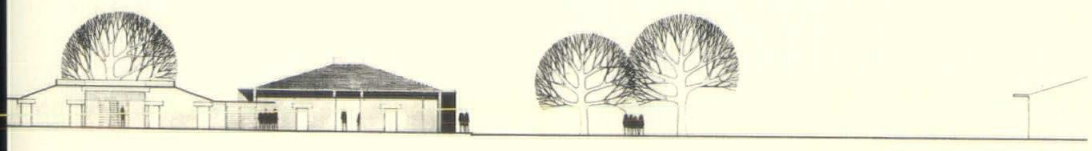
RECEPTION-INFIRMARY: 12,500 SQ. FT.

This facility is comprised of three major divisions; waiting, reception and infirmary. It provides separate faclities for Negro and White inmates. The waiting area contains group interview rooms, with adjacent areas for deputy warden (Treatment Director), doctor, examination rooms, clerk, attendant station and pantry. The Reception area provides for the accommodation of eleven inmates in medium security rooms. The Infirmary area provides for fifteen inmates accommodated in wards and private rooms.





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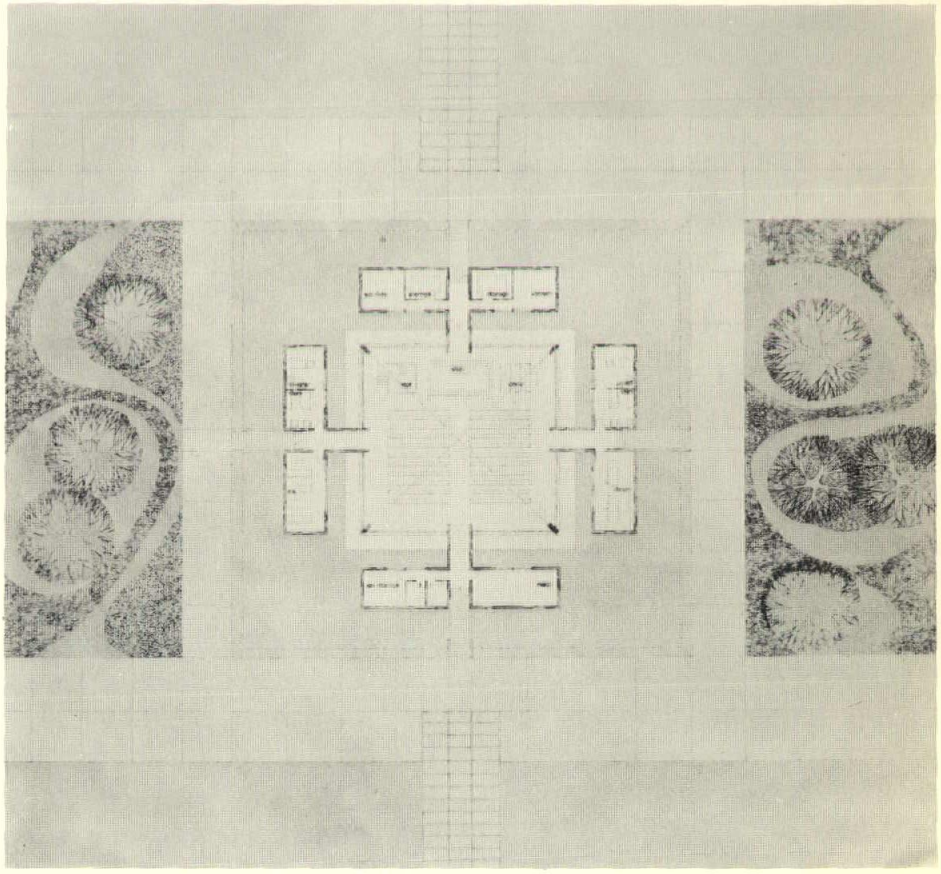
HOUSTON, TEXAS

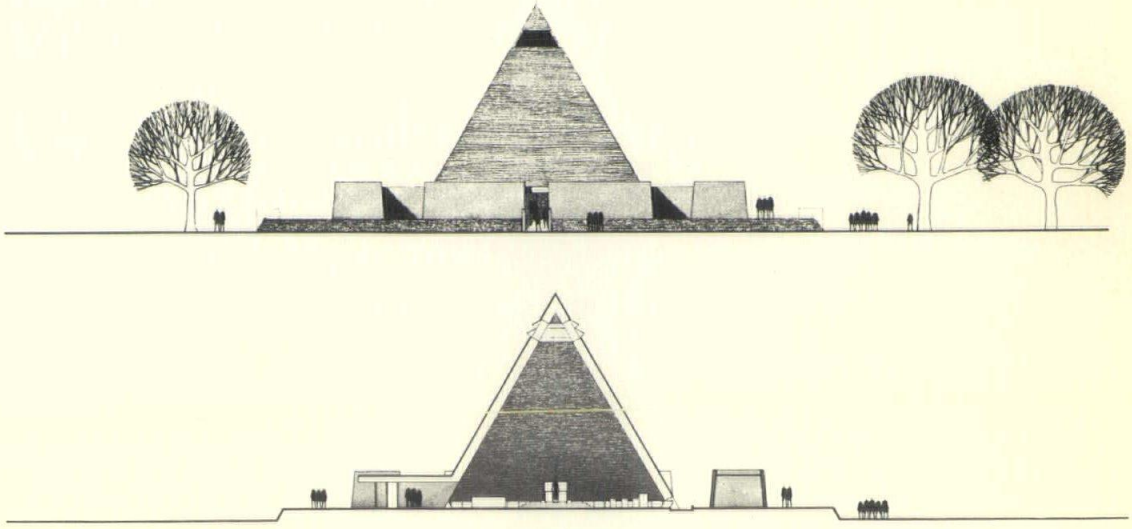
RICHMOND, VA.

CHAPEL: 7,521 SQ. FT.

The Chapel's location places it in a unique position to attract the attention of the inmates in their daily movements.

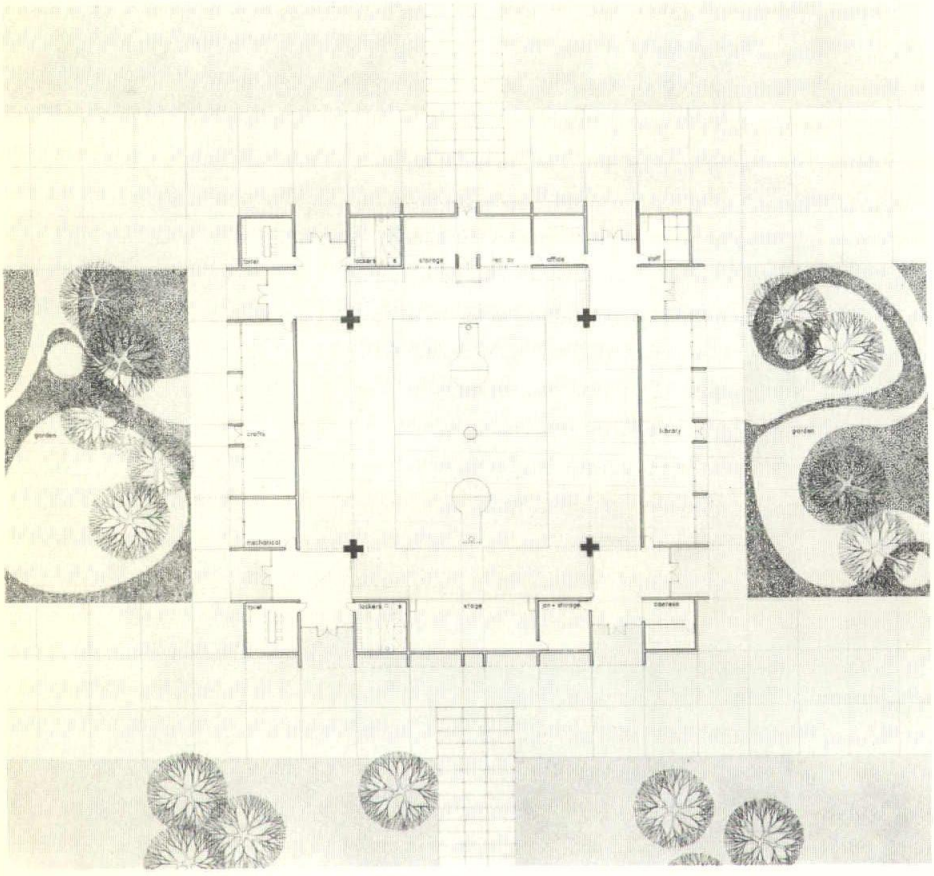
Although it is not the feeling of the administration that religious program participation should be mandatory, there is the desire that participation should be encouraged—using a highly trained Chaplain's staff, an attractive building and site location. It is the feeling that the Chapel's location will contribute to its acceptance in the community life of the inmate.

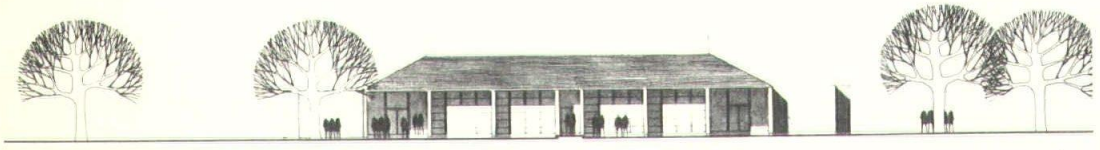




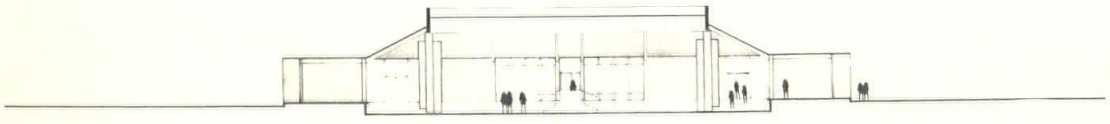
MULTI-PURPOSE: 19,712 SQ. FT.

This facility provides for the accommodation of all night-time activities. The arena is capable of providing for baskeball, boxing, gymnastics, cinema and auditorium requirements. It further provides areas for a lending library, crafts storage, (in Shops Buildings) offices, and locker rooms. Its central location creates a situation which lessens the problems of night time security.





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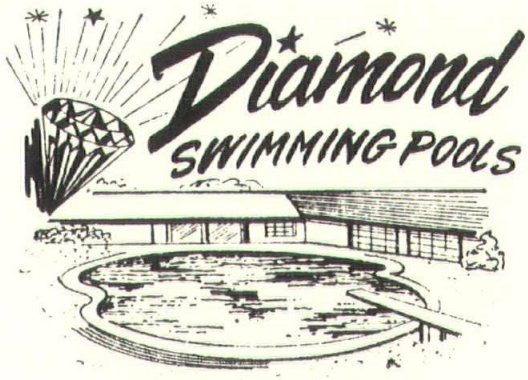
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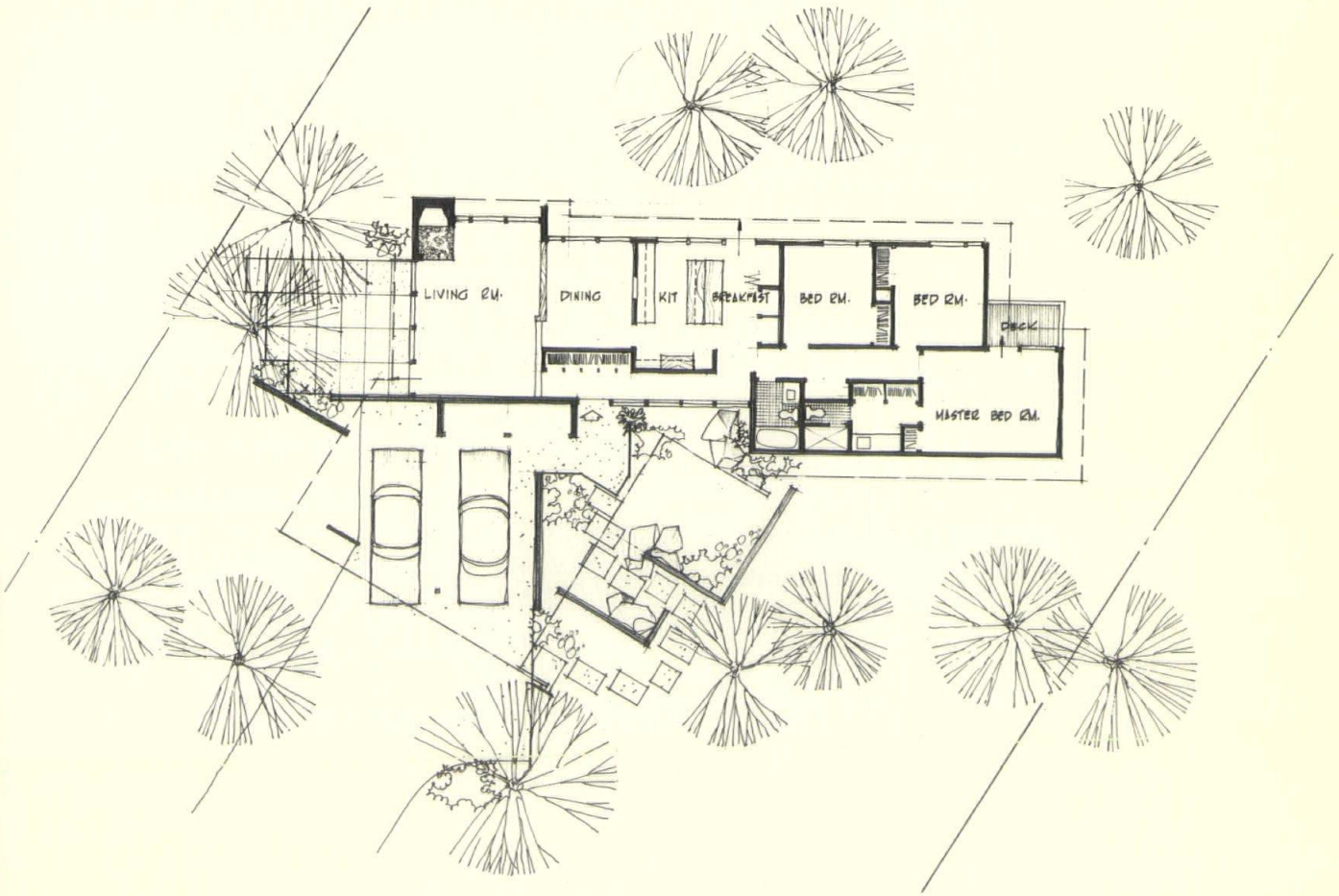


RESIDENCE BY ARCHITECT JOE HILLER WINS CONCRETE MASONRY COMPETITION

Mr. Hank Chambers of the S. C. Concrete Masonry Association announced the winner of the organization's first architectural competition Saturday, January 30th in connection with the AIA meeting.

Mr. Joe Hiller, AIA, received an $800 vacation trip award for the design of a residence in Greenville, employing concrete block as the principal material of construction.

The jury of awards, consisting of Nicolas Morganthaler, Samuel Kruse, and Victor Olgyay, commended the Hiller design for its logical plan, effective use of site, and appropriate and handsome use of concrete masonry.





INTERIOR AT FIREPLACE

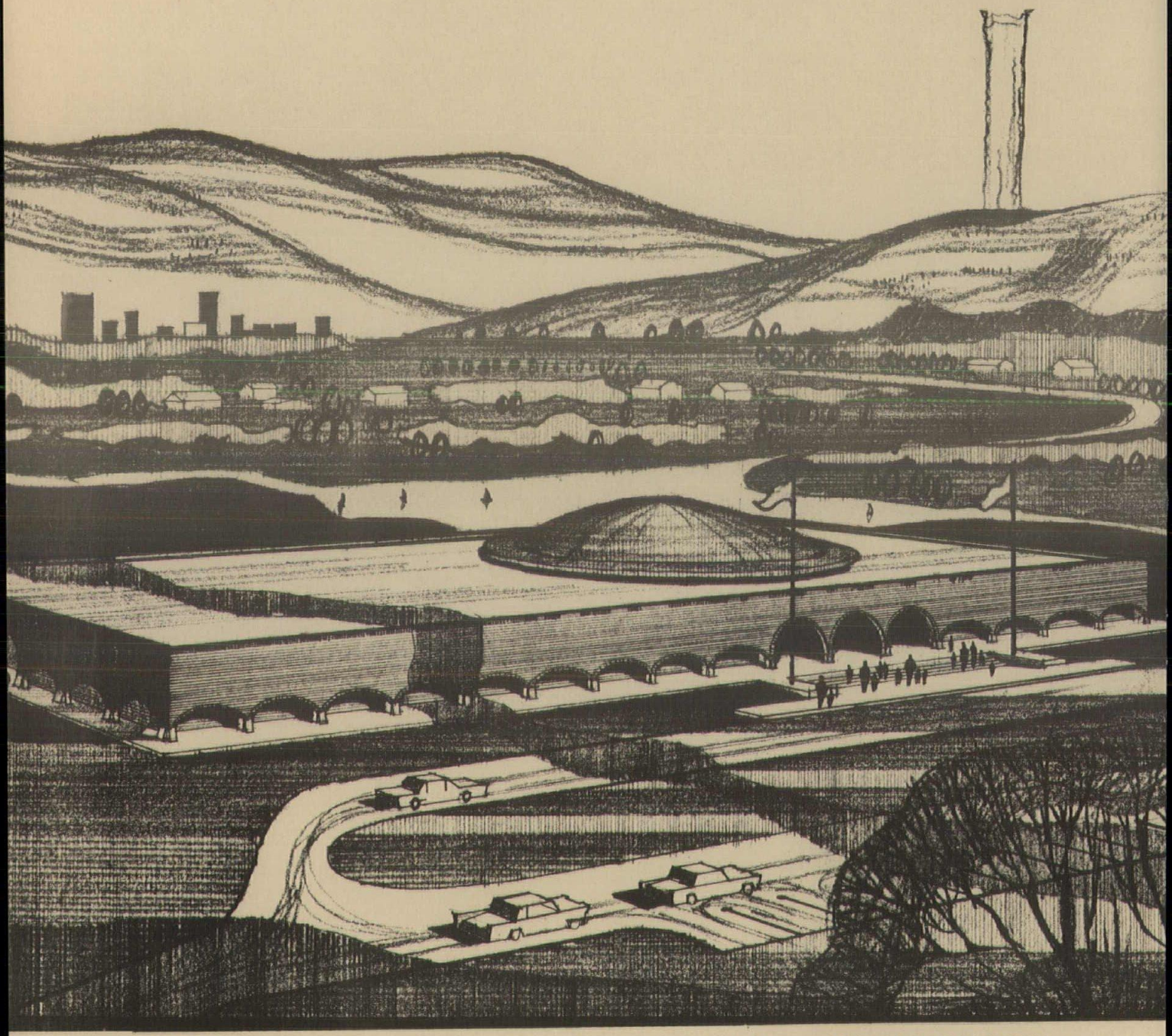


EXTERIOR AT ENTRANCE PATIO

PROFILE OF AN ARCHITECT



RESIDENCE OF DR. & MRS. MARION VANFOSSEN
FROM THE OFFICE OF CRAIG AND GAULDEN, ARCHITECTS, A.I.A., GREENVILLE



AWARD WINNING NATIONAL SCHOOL FALLOUT SHELTER DESIGN

PROFILE OF AN ARCHITECT

Fletcher Earle Gaulden, Jr.

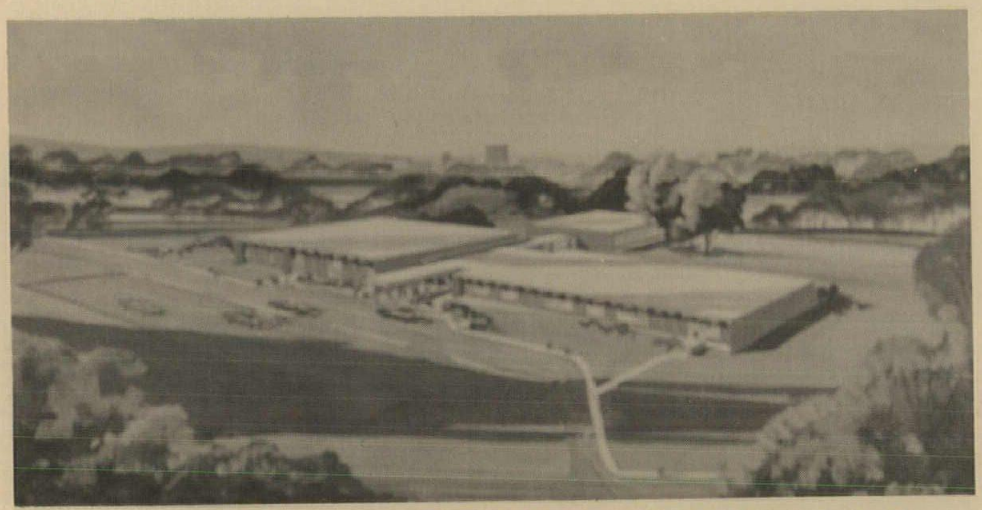
PRESIDENT, SOUTH CAROLINA CHAPTER, THE AMERICAN INSTITUTE OF ARCHITECTS



One of the youngest presidents in the fifty two year history of the South Carolina Chapter, The American Institute of Architects is Earle Gaulden, a hustling bustling, action minded architect from Greenville. As a member of the firm of Craig and Gaulden A.I.A., he is squarely in the middle of the building boom of Greenville and of South Carolina, and a part of a busy and growing firm that is dedicated to the development of top flight architecture in South Carolina.

Gaulden was born in Laurens, South Carolina some thirty four years ago, attended schools there and received his B.S. degree in Architecture at Clemson. After service as a first lieutenant in the Infantry in Korea he did architectural work at Georgia Tech and received a Bachelor of Architecture degree there. He later worked for architectural firms in Atlanta and Greenville, and after passing the State Architectural Examinations in 1956 opened an office for the practice of architecture with Kirk Craig in Greenville. Gaulden and Craig first crossed paths as students at Clemson, graduated in the same class, and while Gaulden was at Georgia Tech, Craig was doing graduate work at Harvard and Cornell. Since that time the architectural story of Earle Gaulden is the story of Craig and Gaulden A.I.A. Architects, who have pursued an unwavering course of providing good architecture for the people of South Carolina. And this is no easy task.

As a young firm, Craig and Gaulden did mostly residential work, but in recent years has greatly diversified its efforts and later work includes churches, schools, banks, libraries, hospitals and most recently a special theatre. In 1962 the firm won an award for the design of



HATTIE DUCKETT ELEMENTARY SCHOOL, GREENVILLE, S. C.

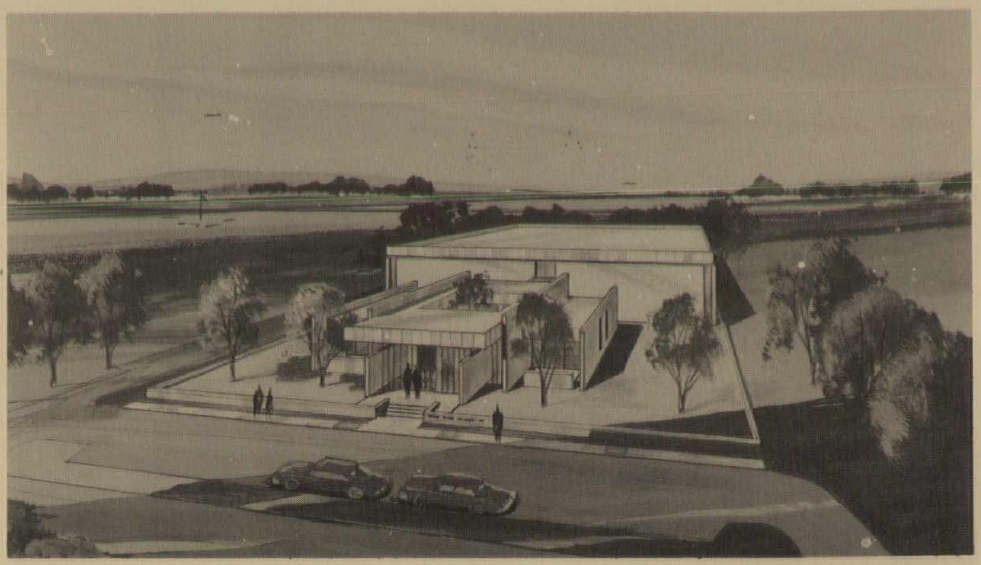
a school planned as a fallout shelter in a competition for a building that would conserve materials, manpower and money, yet offer fallout protection in the interior of the school while being attractive architecturally and aesthetically. Other school projects that have been built in recent years include the Sarah Collins Elementary School and the Hattie Duckett Elementary School, both in Greenville and both built for the surprisingly low cost of nine dollars per square foot. Each is a twelve classroom school with a unique system of cross ventilation and deep overhangs to control glare. A Craig and Gaulden design now under construction is the Holy Cross Catholic Church in Pickens, S. C. When completed it will undoubtedly be the most up to date Catholic church in the South; for, while still in the planning stage, the architects reworked

HOLY CROSS CATHOLIC CHURCH, PICKENS, S. C.



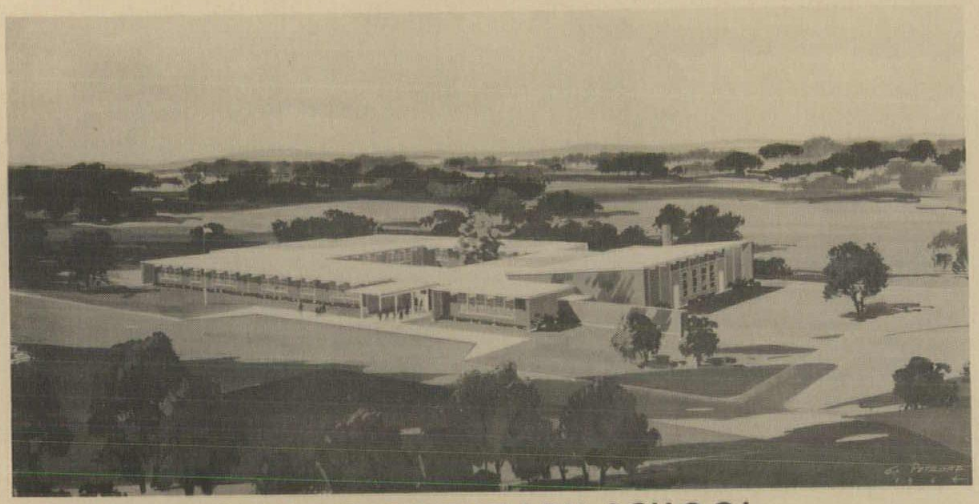
their design to relate to the current changes being made in the Roman Catholic liturgy by the Ecumenical Council. As the relationship of the priest to the congregation changed, alterations were made to the design of the sanctuary to reflect these changes. The Holy Cross Church, is of a contemporary design that emphasizes the forward outlook of the Roman Catholic Church of today.

Another modern design is the Greenville residence of Dr. and Mrs. Marion Vanfossen, professors of sociology at Furman who wanted a very modern house on a heavily wooded site. The solution agreed upon was a two story structure with an exterior of shingles and stone, dome shaped skylights and many sliding glass door to relate the inside to the outside as much as possible, and a special feature for the



CROSROL CARDING DEVELOPMENTS, INC. GREENVILLE, S. C.





SARAH COLLINS ELEMENTARY SCHOOL

owners, a rathskeller.

Also in Greenville is the unusua office and warehouse for Crosro Carding Developments, Inc. Thi English firm has employed Crai and Gaulden to design its offic headquarters in the United States.

Earle Gaulden's architectural de signs reflect his intense desire to d something about the need for im proving the looks of America today and he shares the concern of th national president of the America Institute of Architects, A. G. Ode Jr., about the increasing uglines that surrounds us. He believes tha the architect more than any on other person must lead the "cr sade" for the beautification of th United States, a continuing proje that cannot be accomplished ove night and one that needs the he of not only planning and zonin boards, but of the people then selves. He feels that the public mu be made increasingly aware of th ugliness blighting the urban Unite States, and that the design profe sion—the architects—are the on to show the public what must done.

Gaulden's firm is certainly doi its part in leading the campai against ugliness by turning out d signs such as the Greenville Lit Theatre. This theatre, to be compl ed this year, was designed in col boration with a firm of architec from Boston who have been emplo ed as coordinators for a propos Civic Center complex in Greenvi that may ultimately include a libra and a museum. The design for t 600 seat theatre posed a number problems unique in a theatre th size needing an intimate quality a perfect acoustics.

One of the firm's newest a most important projects is the Cle son University chemistry buildi being done in collaboration with t McPherson Co. of Greenville. T four story structure with its unusu ly complex ventilation system w



GREENVILLE LITTLE THEATRE
GREENVILLE, S. C.



CLEMSON CHEMISTRY BUILDING CLEMSON, S. C.

the result of much study and research. Yet Earle feels that though these buildings require a great deal of research, the most difficult project for an architect is still the successful design of a residence. For, to solve the problems that confront a family in its everyday living, the architect must serve as space planner, land planner, psychologist, kitchen expert, interior decorator, diplomat, economist, salesman, and even baby sitter on occasion. Earle says he has some qualifications for each of these jobs.

These qualifications include a wife who is an industrial psychologist, three children ages 3, 4, and 7, and all of the usual problems confronting a growing family, plus some additional time consuming hobbies that keep him busy during his "free" moments. He reads voraciously and is on the slopes skiing as often as possible.

During other "free" moments, he serves the city of Greenville as a member of the Board of Zoning Adjustment and Appeals, and as a member of the Board of Directors of the Greenville Museum of Art.

Earle is now serving as President of the SCAIA after having served as Vice President in 1964 and Secretary-Treasurer in 1963. And he has special plans for the chapter this year that include, first of all, a full scaled "war" against ugliness and secondly a program to see the membership of the state chapter of the American Institute of Architects increased.

With time out for the activities above, Earle Gaulden still seems to have enough time to participate in one of the most outstanding young architectural firms in the state; he and partner Kirk Craig find themselves already thought of by young, young architects as the firm to emulate, a firm that has yet to be topped in providing good, practical, sensible and handsome architecture in a world that certainly needs it.

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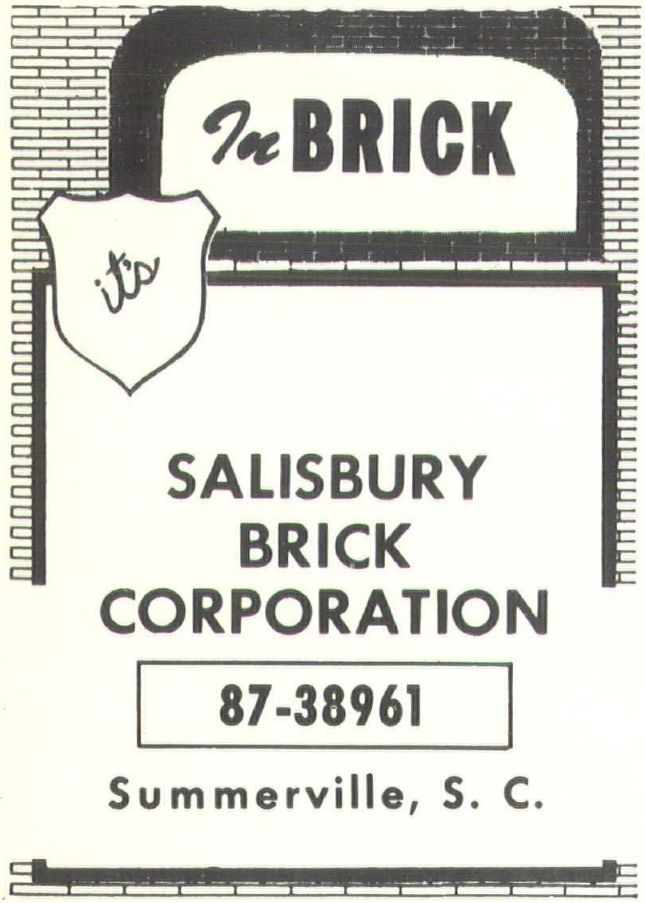
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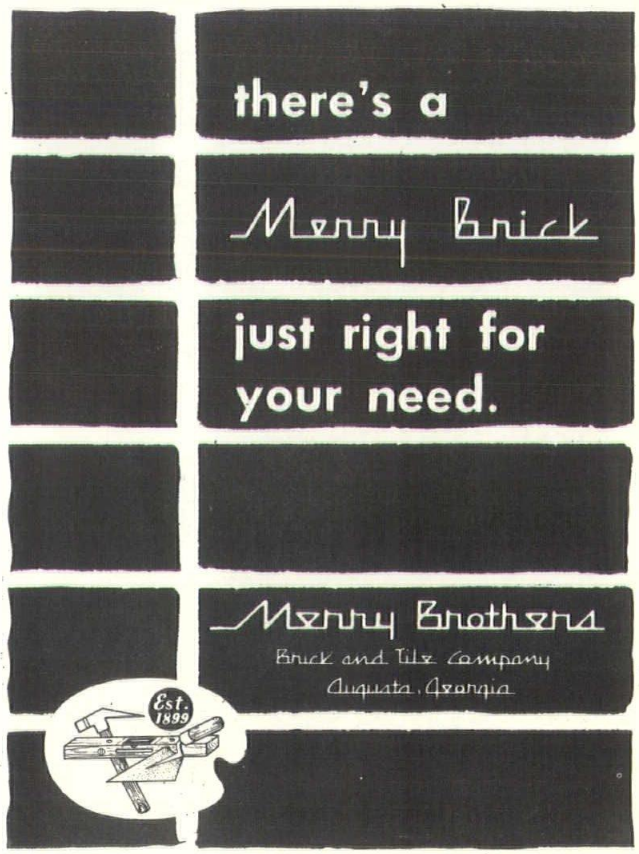
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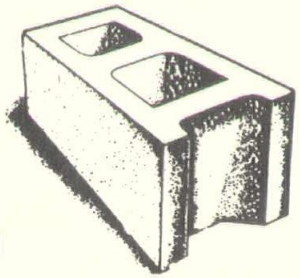
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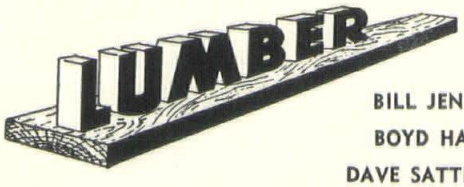
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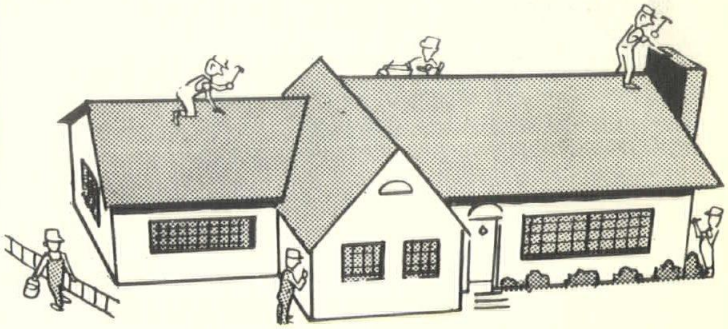
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Lieutenant Governor Robert E. McNair Becomes Honorary Associate Of SCAIA

Architects in South Carolina announce the election of Bob McNair to their membership in appreciation of his interest in the architectural profession in the State.

The citation states: "in recognition of Lieutenant Governor McNair's contributions toward the State's improvement of its physical environment and his deep interest in the advancement of architecture in South Carolina."

Following are excerpts from Lieutenant Governor McNair's acceptance speech delivered recently to the South Atlantic Regional Conference of the American Institute of Architects in Greenville.

I noted with interest that the theme of your Conference is the Equation for Excellence; and that your sessions are concerned with emphasizing those factors in the equation which will improve the quality of your service to your clients. At the same time it occurred to me that there is also an "architectural equation" in which the public has a vital interest - not only as private citizens who build homes and commercial buildings - but also as participants in governmental or other common enterprises which build our schools, churches, libraries and other public structures. Indeed, it seems to me that in many communities the appearance and character of these buildings and their landscaping sets the whole tone or "style" of the community.

Naturally, this thought led me to inquire into the extent of the use of professional architectural services in our buildings. Much to my surprise, although it is no news to you, I learned that less than one third of the hundreds of buildings going up around us every day have architectural service. Apparently most of them are erected from what are called "stock plans" or "drawings" done by builders themselves.

This seems even more unreasonable when we consider that the construction business is the nation's largest industry - and that generally Americans show more interest in their homes, churches and public buildings than almost any other people in the world. To carry on all this construction without the advice of architects is almost as startling as if we all began to attempt to remove our own appendix or try our own lawsuits. In fact, although the results are slower to appear in

the field of architecture - as we look about us we see unattractive and unsound housing and commercial buildings, which are already unsightly and deteriorating rapidly, even though they were built only since World War II, and we know that the failure to utilize professional architecture is extremely costly, both in the appearance of the community and in the vast sums wasted on unsound buildings.

All over America we are paying dearly for the cost of rehabilitating our cities which mushroomed in the last 75 years, and in which, all too often, the sole consideration of the builders seems to have been the desire to make a quick dollar. Now it is not only the cost of urban rehabilitation that we must pay but the cost of crime, violences, and human waste bred in these city slums. It seems strange indeed with the heritage of architectural beauty that was a hallmark of early western civilization that we have only recently here in America come to recognize the simple facts that any architect could have told us - that customers buy more goods from attractive stores, that children learn better in pleasant and beautiful surroundings, that employees produce more in clean and bright factories, that stenographers are more efficient in attractive offices, and that even worship seems more meaningful in a beautiful church.

Indeed when we look at San Francisco or old Charleston, and see what satisfaction and lasting beauty a serious effort at architectural integrity can bring - I do not believe it is an exaggeration to say that our general failure to plan and build our cities with care has been a real American tragedy. Now that we are in the painful and expensive process of urban rehabilitation I trust that we have learned our lesson and that our great grandchildren will not have cause to deplore us for our lack of vision and short sightedness in the building of modern America.

I am happy to say that there has been a marked improvement in the appearance of schools, colleges, and other public buildings, which do set the tone of many American communities. I have no doubt that the example and the style and the atmosphere created by them will bear fruit, and is bearing fruit in an increasing interest of our citizens in the appearance of our own homes, and communities. I am also convinced that modern zoning laws and ordinances - while they may appear at first to place some restriction on the cherished right of American property owners to use their land as they see fit - in the long run add tremendously to all our property values, as well as the beauty and functional usefulness of our land and buildings.

I think that it is unfortunate that our laws of eminent domain in South Carolina are such that we are the **only state** east of the Mississippi which has been unable to take advantage of the new Urban Renewal Program which is so dramatically transforming slum areas all over the nation. I do not know that our S. C. laws will be changed; but I do know that we must somehow face up to the fact that **45% of our tax money** spent on fire protection, police protection, and the cost of public welfare programs **goes into** meeting the problems of the **slum areas** (both in cities and in the countryside) - while **only 6%** of our total tax income (including property taxes) comes out of these same areas. This does not take into consideration the vast sums from private charities, United Funds, religious charities, and the like which also are poured into meeting the problems arising from the slums and the poverty-stricken areas. I am not so naive as to think that architectural beauty alone is going to solve all our social ills; but there no longer can be any question that the cost of architectural services is indeed minute when compared to the cost of having to replace buildings every 15 or 20 years because of their poor design and construction, to say nothing of their qualifications as eyesores.

I certainly do not think that any solution can be found through the employment of state architects or the setting up of government architectural boards or commissions. The Hoover Commissions findings of the excess cost of this system to the Federal government, and the failure of the scheme when it was recently attempted in California should quickly discourage us from this approach.

But, if I may venture a suggestion to you, I think that it is you architects who must continue to take the load in educating the public to the critical need for your services. It is true that a beautiful building is the best salesman for the value and need of good architecture; but I say to you in all candor that I do not think you can safely rely on this approach alone. I think that increasingly energetic efforts, by organizations such as yours, to promote progressive city planning and zoning laws, and through your own city councilmen and legislative representatives to see that at least public building funds are wisely and properly spent, must be a continuing effort on your part. It would seem to me that efforts by you to furnish materials, drawings, exhibits, pictures, and the like to schools and other community organizations to help in the education of our people - and particularly the young people - is an area in which you should sencentrate real effort and thought. The sponsoring of local beautification projects - ameteur architectural competitions - and similar activities would appear to be helpful.

The success of organizations such as yours, in cooperation with civic and woman's clubs throughout the nation to free our new super highways of unsightly road signs and structures is a ready proof of your capacity - when you act. It should also convince you that there are large effective groups and organizations which are ready to follow your load in efforts such as these.

I thank you for the opportunity to express my feelings on these problems. I am sure that I speak for the vast majority of public-spirited citizens everywhere - as well as for those of us who are concerned with the government of our cities and states - when I say that you will find we have a strong interest in the healthy and beautiful growth of our nation as well as in its prosperity and safety - and that leadership from you will find a ready response in tackling these problems.

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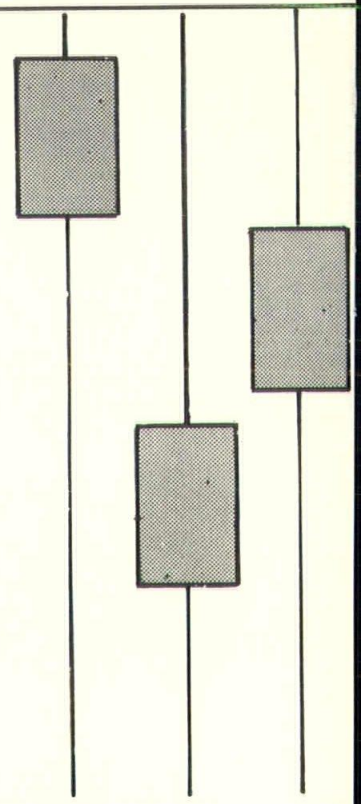
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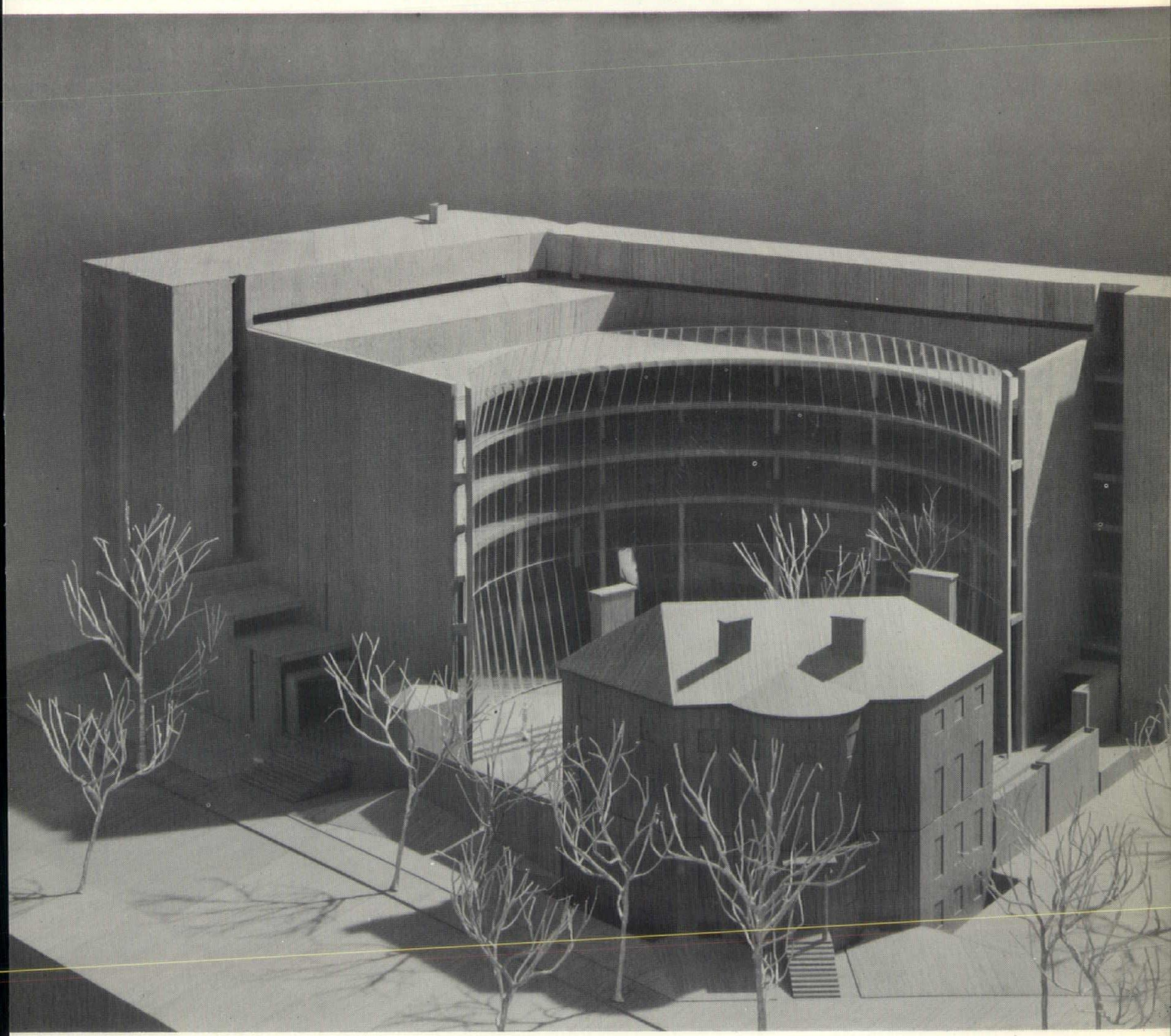
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ARCHITECTS CHOSEN FOR HEADQUARTERS ADDITION

The Philadelphia architectural firm of Mitchell/Giurgola Associates has been selected in a year-long nationwide competition to design a new headquarters building for The American Institute of Architects in Washington.

The Mitchell/Giurgola design concept blends contemporary architecture with the Georgian style of the historic Octagon House on the same site. It was picked from seven finalists in the competition originally including 221 submissions.

The AIA competition called for "a building of special architectural significance, establishing a symbol of the creative genius of our time, yet complimenting, protecting and preserving a cherished symbol of another time, the historic Octagon House."

Ehrman B. Mitchell, Jr., AIA, and Romaldo Giurgola, AIA, are the principals of the winning firm. They envision a five-story, red-brick structure featuring a semi-circular wall, with liberal use of glass, embracing the gardens and the Octagon House at the corner of New York Avenue and 18th Street. The structure will enclose approximately 50,000 square feet of usable floor space.

According to the architects, the "building order develops naturally from the condition of the site, oriented toward the gardens and facing the Octagon, a building form completed only by its presence. The garden is a quiet place, a meeting ground of the historically traditional and the contemporary."

The Octagon House, completed in 1800, 57 years before the formation of The American Institute of Architects, was purchased by the AIA in 1899 at a cost of $30,000. It was designated a Registered National Historic Landmark in 1961. Last month it followed the White House and the Capitol in a major list of "landmarks of great importance (which) must be preserved." That list was issued by the Joint Landmarks Committee of the National Capitol Planning Commission and the Commission of Fine Arts.

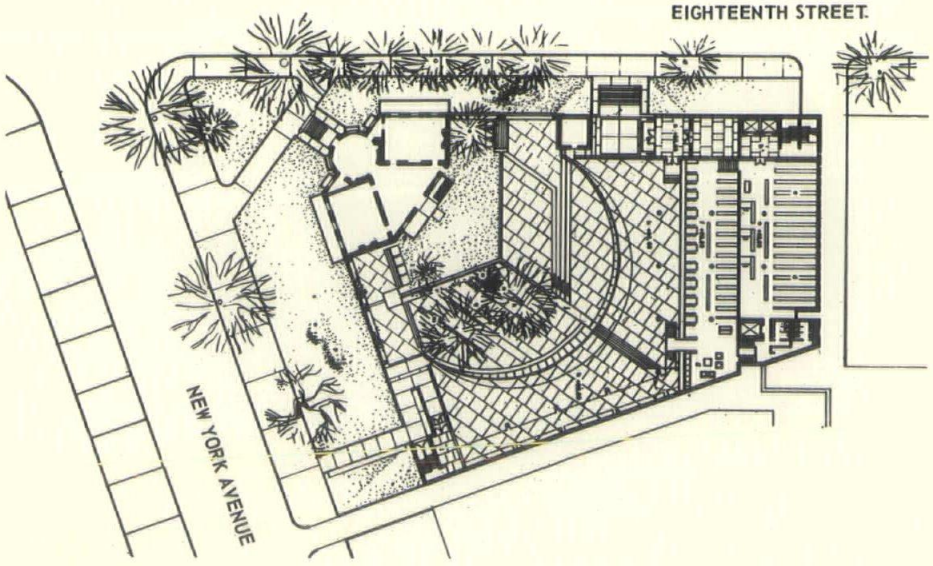
The new headquarters building will be erected at an estimated cost of $1,450,000. An additional $30,000 has been allocated for the use of sculpture or other fine arts.

The winning design features a ground-floor exhibition gallery, which the architects describe as "a significant area for communication between the public and the architect. The library becomes a sector of the gallery. The high purpose of both brings them together as one entity."

Architect Hugh Stubbins, FAIA, of Cambridge, Massachusetts, chairman of the competition's jury, said of the winning design:

"Mitchell and Giurgola have offered a unique approach to a difficult and unusual problem. Their concept is a thoughtful and meaningful proposal capable of the highest development.

"Most important, perhaps, is that the concept fulfills the stated requirement of demonstrating that a distinctive contemporary building can live in harmony with fine architecture of a former time."



Building Report

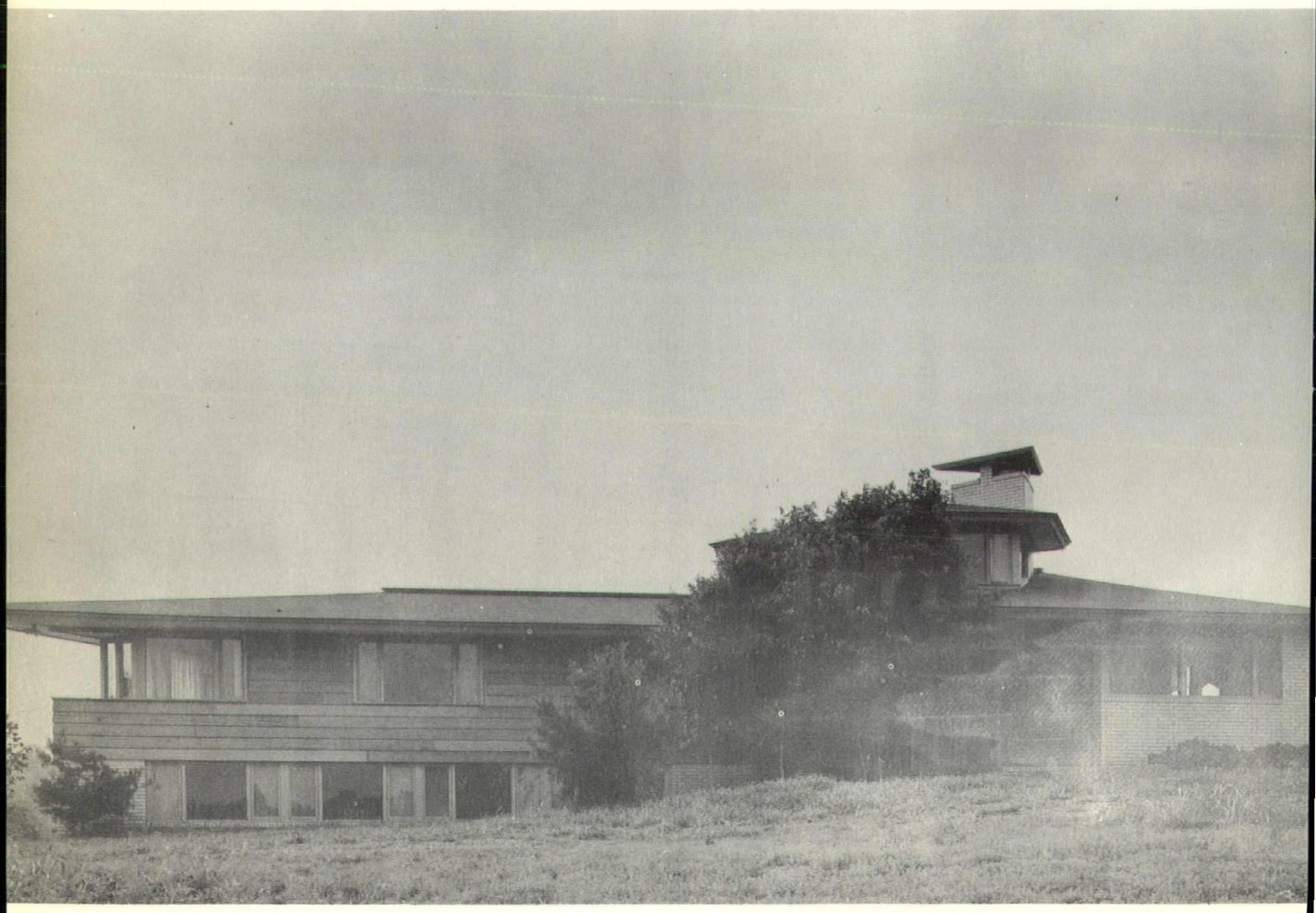
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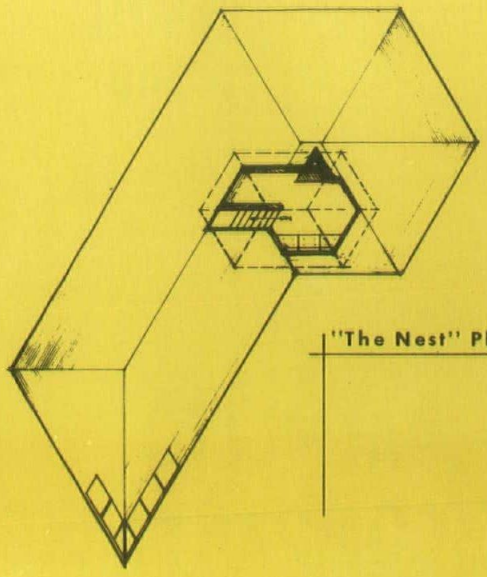
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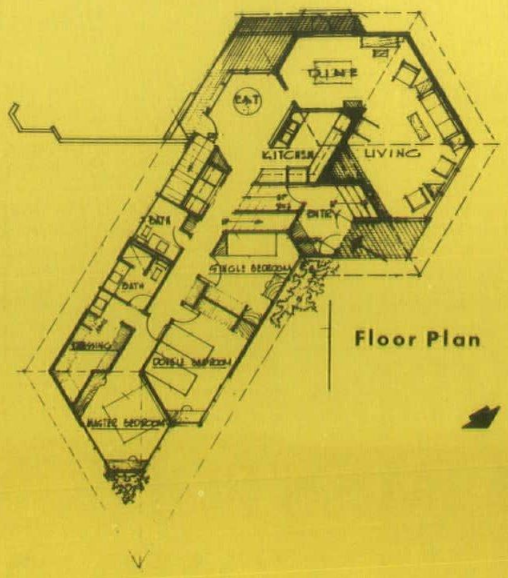
Of light colored brick and brown stained wood exterior, this house has been skillfully placed on the side of a hill to take advantage of the views beyond, and of the rolling hills of the Piedmont section near Greenville.

The most interesting feature of the house is 'The Nest', a room with glass on all sides which sits above the main roof of the house. It contains its own fireplace and built in furniture. A unique retreat in a unique house.

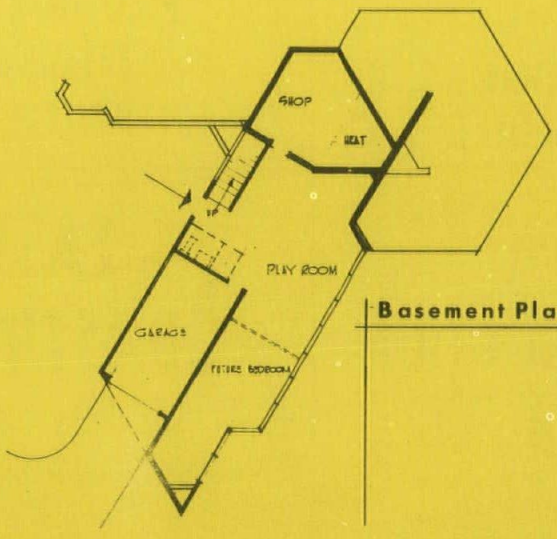




"The Nest" Plan



Floor Plan



Basement Plan

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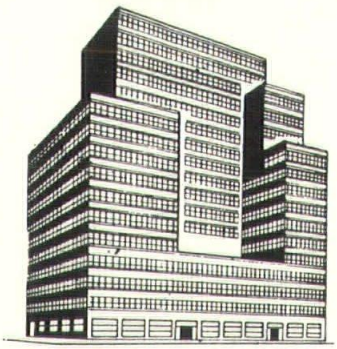
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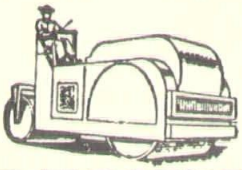
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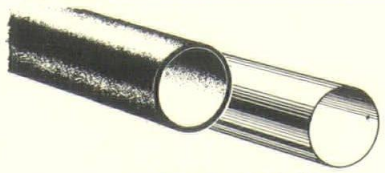
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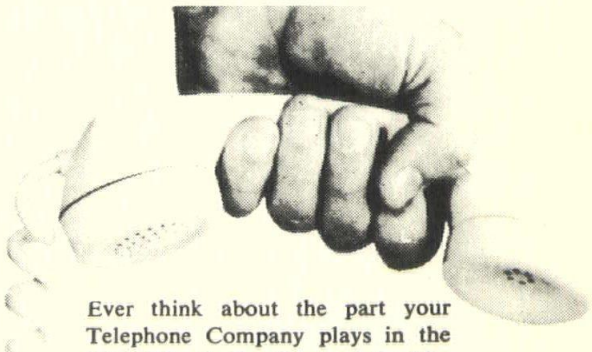
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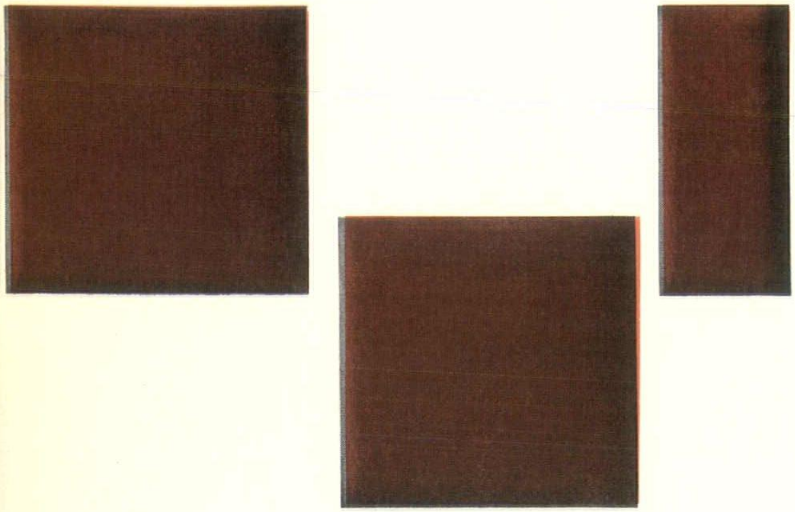
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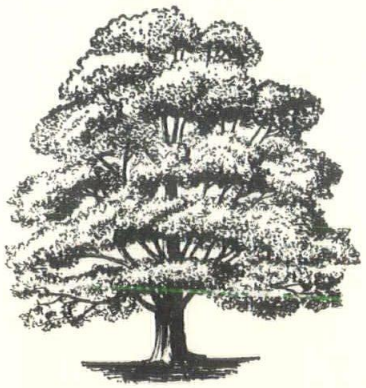
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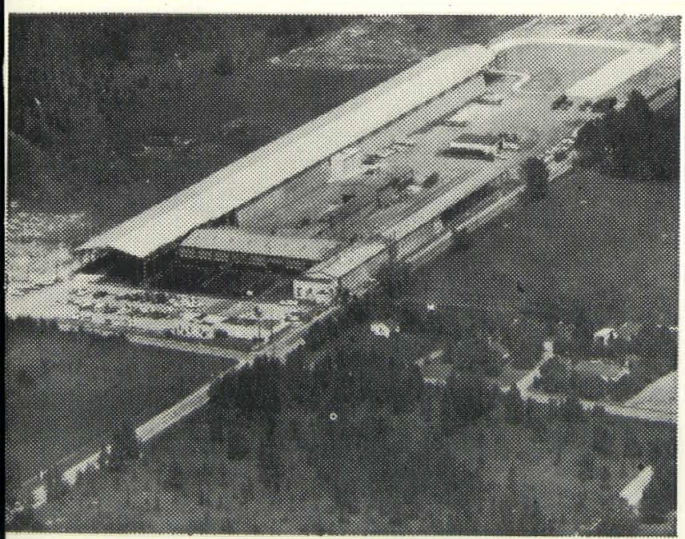
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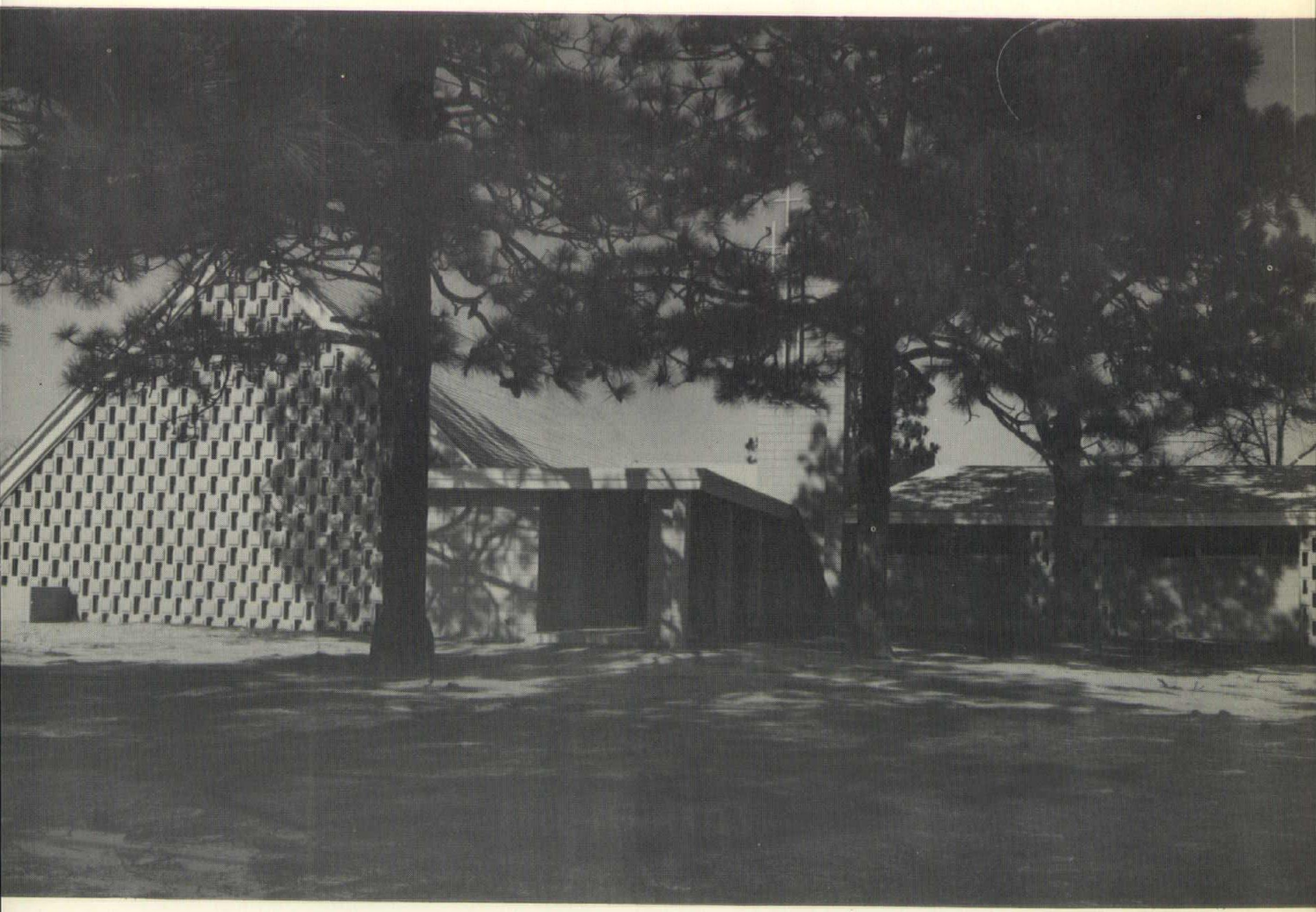
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Building Report

TRINITY METHODIST CHURCH CHAPEL AND EDUCATIONAL WING

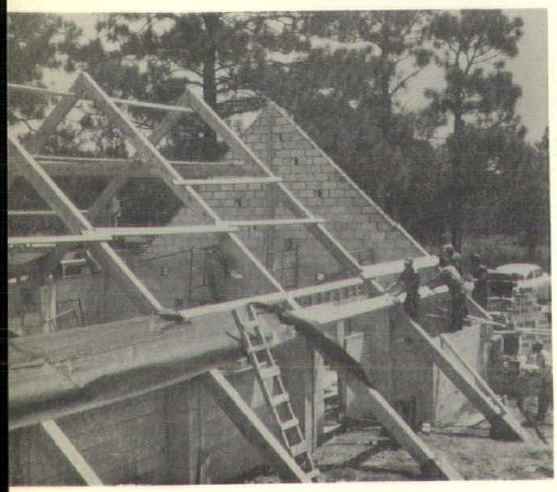
Blythewood, South Carolina

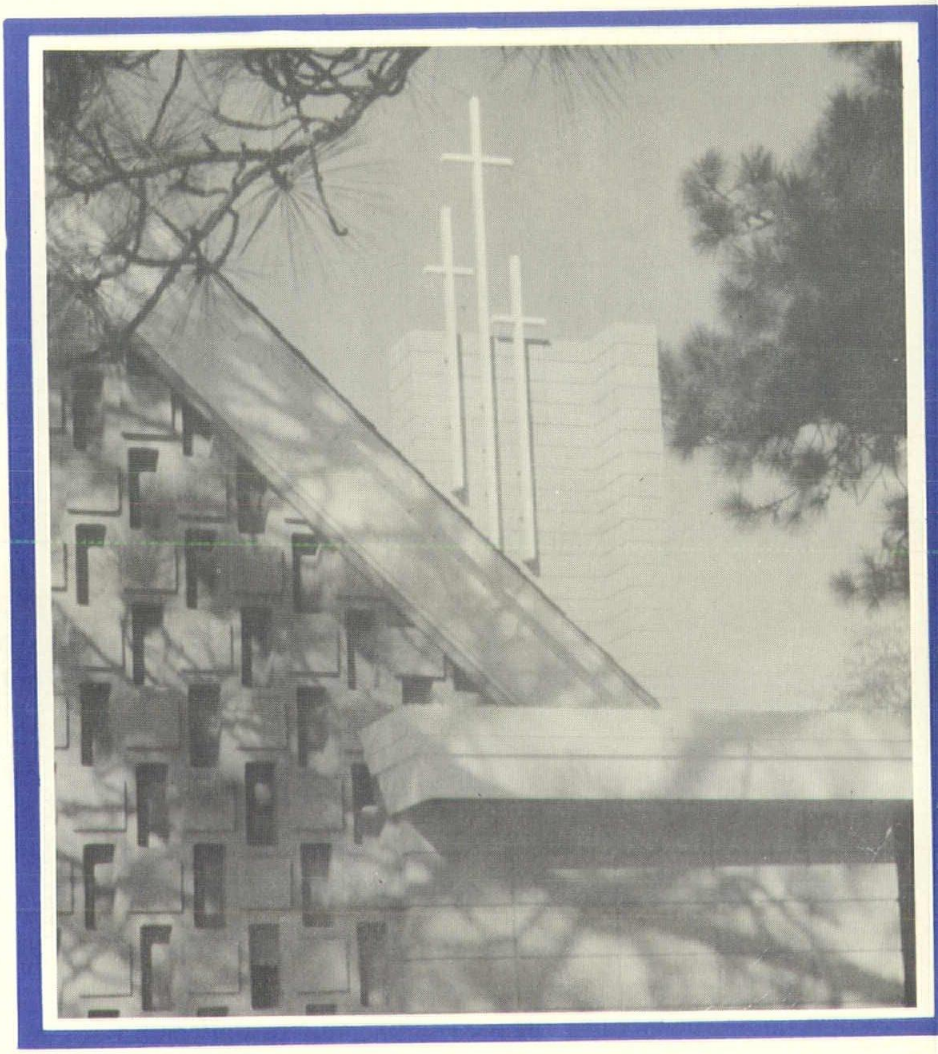
Architect: H. Reid Hearn, Jr., A.I.A.



Included in the first phases of construction of this handsome church are the chapel and educational wings.

The entire building has been made of concrete masonry units exposed both inside and out to take advantage of the finished appearance of the material. The building was built at a cost of under $35,000, which included chancel furnishings.

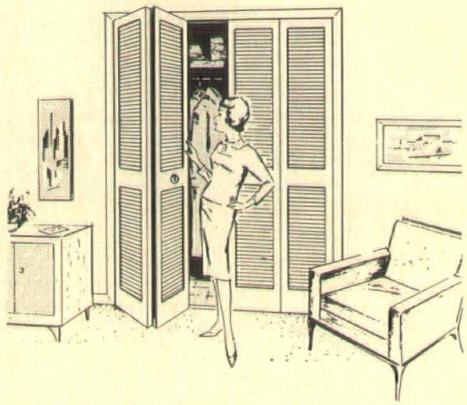




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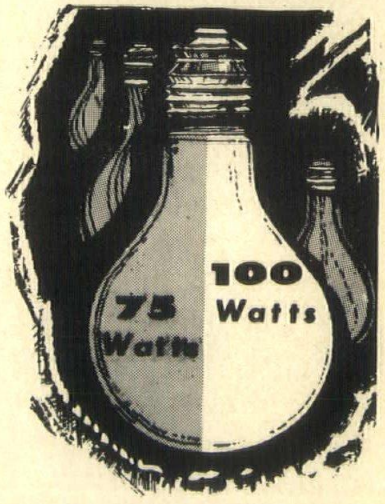
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